

SAMIL

NEWSWRAP

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SAMIL'S STELLAR EXHIBITION AT AUTO EXPO 2025!

Shriram Automall made a strong impact at **Auto Expo 2025**, held at **Bharat Mandapam** from **17th to 22nd January**. With an impressive stall showcasing its innovative solutions for pre-owned vehicle transactions, **SAMIL attracted significant attention from industry leaders, automobile enthusiasts, and potential customers**. It highlighted the company's commitment to transforming the used vehicle ecosystem efficiently.







SUCCESSFUL CORPORATE CLIENT MEET MUMBAI 2025

Celebrating success!

The Corporate Client Meet 2025 held on January 23 in Mumbai was a phenomenal event filled with insightful discussions, meaningful collaborations, and a shared vision for the future. Here's to many more milestones ahead! Because of you, we are what we are!



EXCLUSIVE CAT ONLINE AUCTION



SAMIL successfully held the CAT Online Auction on January 20th and 21st, 2025, for the exclusive CAT machinery, including excavators, motor graders, wheel loaders, and more. Everybody who participated made it a huge success. Your **trust and support** guide us forward every step of the way.

CONSTRUCTION EQUIPMENT ALLIANCE

Shriram Automall India Limited (SAMIL) has joined hands with JCB India to revolutionize the pre-owned construction equipment market in India. This partnership will enable JCB, its dealers, and customers to efficiently manage and optimize their used equipment inventory, driving innovation and building a stronger future together.



SHRIRAM AUTOMALL AND JCB INDIA ALLIANCE MAKE HEADLINES

Shriram Automall India Limited (SAMIL) proudly announced its game-changing collaboration with JCB India, capturing attention across leading industry publications such as Business Standard, The Economic Times, Machine Maker, Infra Junction, and more. This strategic alliance is set to revolutionize the pre-owned construction equipment market in India, offering efficiency, affordability, and innovation to the industry.





SHRIRAM AUTOMALL RELOCATION IN KANPUR

We are thrilled to announce the grand inauguration of our **newly relocated Kanpur Automall**! With easy access to premium **pre-owned vehicles and equipment**, we are extending our services and continuing to offer reliable solutions to Kanpur and beyond.



CELEBRATING 76 YEARS OF PRIDE AND UNITY!

Shriram Automall India Limited offices across India came together to **celebrate the 76th Republic Day** with great enthusiasm and patriotism! From the soul-stirring rendition of the National Anthem to fun-filled quizzes and games, the day was a perfect blend of pride, joy, and camaraderie.

Here's a glimpse of the celebrations that filled our hearts with love for the nation.

