

# SAMIL

# NEWSWRAP

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## SAMIL'S STELLAR EXHIBITION AT AUTO EXPO 2025!

Shriram Automall made a strong impact at **Auto Expo 2025**, held at **Bharat Mandapam** from **17th to 22nd January**. With an impressive stall showcasing its innovative solutions for pre-owned vehicle transactions, **SAMIL attracted significant attention from industry leaders, automobile enthusiasts, and potential customers**. It highlighted the company's commitment to transforming the used vehicle ecosystem efficiently.





## SUCCESSFUL CORPORATE CLIENT MEET MUMBAI 2025

CORPORATE  
CLIENT MEET 2025

Celebrating success!

The Corporate Client Meet 2025 held on January 23 in Mumbai was a phenomenal event filled with insightful discussions, meaningful collaborations, and a shared vision for the future. Here's to many more milestones ahead! Because of you, we are what we are!



## EXCLUSIVE CAT ONLINE AUCTION



**SAMIL successfully held the CAT Online Auction on January 20th and 21st, 2025,** for the exclusive CAT machinery, including excavators, motor graders, wheel loaders, and more. Everybody who participated made it a huge success.

Your **trust and support** guide us forward every step of the way.

## CONSTRUCTION EQUIPMENT ALLIANCE

**Shriram Automall India Limited (SAMIL) has joined hands with JCB India to revolutionize the pre-owned construction equipment market in India.** This partnership will enable JCB, its dealers, and customers to efficiently manage and optimize their used equipment inventory, driving innovation and building a stronger future together.



## SHRIRAM AUTOMALL AND JCB INDIA ALLIANCE MAKE HEADLINES

**Shriram Automall India Limited (SAMIL) proudly announced its game-changing collaboration with JCB India,** capturing attention across leading industry publications such as Business Standard, The Economic Times, Machine Maker, Infra Junction, and more. This strategic alliance is set to revolutionize the pre-owned construction equipment market in India, offering efficiency, affordability, and innovation to the industry.



## SHIRIRAM AUTOMALL RELOCATION IN KANPUR

We are thrilled to announce the grand inauguration of our **newly relocated Kanpur Automall!** With easy access to premium **pre-owned vehicles and equipment**, we are extending our services and continuing to offer reliable solutions to Kanpur and beyond.



## CELEBRATING 76 YEARS OF PRIDE AND UNITY!

Shriram Automall India Limited offices across India came together to **celebrate the 76th Republic Day** with great enthusiasm and patriotism! From the soul-stirring rendition of the National Anthem to fun-filled quizzes and games, the day was a perfect blend of pride, joy, and camaraderie.

Here's a glimpse of the celebrations that filled our hearts with love for the nation.

