

SAMIL NEWSWRAP

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TRACTOR WHOLESALE SALES NOVEMBER 2023



The domestic tractor market grew by 6.81% in November 2023, with 72,259 units sold compared to 67,655 units in the same month last year. The sales report for Nov 2023 reveals that the top tractor brands have increased their market share. The domestic tractor sales data for November 2023 reflects the strong demand for tractors in the country.

SAMIL AT EXCON EXHIBITION, BENGALURU!

Diving deep into innovation at **Excon Exhibition, Bengaluru!** Our CEO and team had insightful meetings with industry leaders from **ACE, Ajax, Casagrande, CASE, Fine Equipments, Gainwell CAT, GMMCO, Hyundai, JCB India, Tata Hitachi, Kobelco, L&T Komatsu, Liugong India, Sany, SCANIA, Volvo Construction, Volvo Financial and Writgen**. Together, we shape the future of construction excellence.



ENTERING INTO A GROUNDBREAKING COLLABORATION WITH SANY

SAMIL is thrilled to announce a groundbreaking collaboration with SANY Heavy Industry India Ltd, for their entire range of construction and mining equipment. **The agreement is Signed by Mr Sanjay Saxena, COO - Sany and Sanjay Khanna BH - SAMIL in the presence of Sameer Malhotra Director and CEO - SAMIL.** This collaboration will help both entities venture into the dynamic world of used construction and mining equipment across India.



OVER 11.5 LAKH EVS CLAIMED FAME2 SUBSIDIES WORTH RS 5228 CR



The FAME India Scheme Phase II was launched in April 2019 for three years with a budget of Rs. 10,000 crores. It aims to promote electric vehicles in India. As of December 1, 2023, more than 11.5 lakh electric vehicles have been sold by 62 OEMs registered under the scheme, and Rs. 5,228.00 crore have been disbursed as subsidies.

TOP 10 SEDANS NOVEMBER 2023

The demand for sedans in India is declining. SUVs dominate the market in the small and medium segments, and hatchbacks are also popular. The sales data of the top 10 sedans in November 2023 confirms this trend. The sales dropped by 15.77% YoY and by 3.33% MoM. In November 2022, 36,405 units were sold, but in November 2023, only 30,665 units were sold. The previous month, October 2023, had 31,721 units sold. The Maruti DZire was the only sedan in the top 10 that increased its sales both YoY and MoM. It sold 15,965 units in November 2023, up by 10.44% from 14,456 units in November 2022 and by 8.61% from 14,699 units in October 2023.



SAMIL BAGS 9th CIA WORLD CONSTRUCTION & INFRA AWARDS 2023

Shriram Automall India Limited (SAMIL) stands tall and proud as it secures the prestigious accolade for the Best Marketplace in **Pre-owned Construction Equipment Industry at the 9th CIA World Construction & Infra Awards 2023**.

This remarkable recognition is a testament to our unwavering commitment to excellence, innovation and our relentless pursuit of setting industry benchmarks.



CV RETAIL SALES NOVEMBER 2023

Retail sales of commercial vehicles (CVs) declined by 1.82% year-on-year (YoY) in November 2023, reaching 84,586 units. This was also a 4.64% drop from the previous month.



The main reasons for this slump were low market confidence, erratic rainfall, cash crunch and supply bottlenecks. The light commercial vehicle (LCV) segment was the worst hit, with a 6.28% YoY fall in sales to 48,322 units. The medium commercial vehicle (MCV) segment grew by 3.82% YoY to 5,276 units, while the heavy commercial vehicle (HCV) segment increased by 0.39% YoY to 26,690 units. The other CVs category also saw a significant growth of 47.04% YoY and 4.50% month-on-month (MoM) to 4,198 units in November 2023.