

# Shriram Automall Newsrap

VOLUME 57 • APRIL 2025



## SAMIL UNVEILS SANKALP 2025 WITH THE ANNUAL STRATEGY MEET 2025-26



**T**he Annual Strategy Meet 2025 kicked off with a unified vision under the theme "**Going Digital, Growing Together.**" This 4-day event set the tone for **financial year 2025-26**, focusing on digital transformation and collaborative growth. Leaders gathered to craft innovative strategies and celebrate achievers, marking the start of an ambitious journey towards sustained success.

The event had the honour of featuring a **special video message from Mr Umesh Govind Revankar, Executive Vice Chairman of Shriram Finance Limited**, who spoke about the company's remarkable journey, its expanding footprint, and future vision.

**Mrs Aneesha Bhandary, Non-Executive and Non-Independent Chairperson of SAMIL, and Executive Director & Chief Financial Officer of CarTrade Tech Limited** addressed the gathering with insights into the company's financial evolution, strategic milestones, and its trajectory in the automotive space.





## DAY 2 ZONAL STRATEGIES AND OPERATIONS TRAININGS

**O**n the dynamic Day 2 of Sankalp 2025, our strategic vision broadened as **Zonal Business Heads** from all seven regions across the country stepped forward. With unwavering enthusiasm and precision, they presented their customized business strategies for financial year 2025-26. These **zonal strategies** play a pivotal role in our collective drive for excellence and position us on the path to industry leadership.



GOING DIGITAL  
GROWING TOGETHER





## LEADERSHIP INSPIRATION ON DAY 3 OF SANKALP 2025

**S**hilpi Gautam, Founder & Chief Talent Officer at Talent Shapers, captivated the audience with her compelling take on modern leadership on day 3. In a session filled with energy and insight, she spoke about the power of purpose-driven leadership, and how innovation thrives when leaders stay connected to their core values. This truly inspired the attendees to lead with intent, inspire teams, and create impact that goes beyond business goals.



...IS THE RIG

We have the Right

Leadership Team



1,450+ Samillians



Select Prior Experience



@2025 Shriram Automall

## CEO'S POWERFUL FOREWORD

**O**ur CEO, Sameer Malhotra delivered a visionary foreword that resonated with ambition and clarity. He spoke passionately about SAMIL's **transformative journey**, outlining a future anchored in **innovation, inclusivity, and sustained growth**. Emphasizing the power of collective purpose and **forward-thinking leadership**, his words ignited a renewed sense of commitment across the organisation, setting the foundation for a future defined by progress and possibilities. This filled Day 3 with a vision full of purpose.



## SAMIL HONOURS TOP PERFORMERS ACROSS INDIA

Day 3 had the spotlight shone brightly on the real stars of the year—SAMIL's high achievers from every corner of the country. Team members from various departments across Pan India were recognized and awarded for their outstanding performance, dedication, and contribution throughout FY 2024-25. The awards ceremony was a powerful reminder of the passion and perseverance that drives the organisation forward. With cheers, applause, and a sense of collective pride, the event celebrated not just individual success, but the spirit of teamwork and excellence that defines SAMIL.









# CEO AWARDS SHINING SPOTLIGHT ON EXCELLENCE AT SANKALP 2025

**C**elebrating 'The Best of the Best' at Sankalp 2025! We are excited to honour the exceptional individuals and teams who have earned the prestigious **CEO Awards: Employees of the Year, Innovators of the Year, and Best Support Team of the Year**. Their remarkable contributions and unwavering dedication to excellence are the driving forces behind our success and serve as a true inspiration to us all!









## DAY 4 REVVS UP WITH THE ADROIT AUTO CONFERENCE

Day 4 shifts into high gear with the Adroit Auto Conference — a convergence of forward-thinking **discussions, smart mobility, and groundbreaking innovation**. This isn't just a conference; it's where Adroit Auto takes the lead in driving transformation and shaping the future. As thought leaders and pioneers come together, we don't merely talk about technology — we create visionary paths, accelerate progress, and fuel purpose.



## DAY 4 ACCELERATES WITH THE CUSTOMER SERVICE TEAM LEADER CONFERENCE

Day 4 powers forward with the Customer Service Team Leader Conference — a dynamic exchange of **ideas, insights, and a shared commitment to elevate customer experience**. This isn't just a conference; it's where customer service is reimagined and reinforced with purpose. As sharp minds unite, they don't merely discuss service, they redefine standards, spark empathy, and create loyalty-driven futures. Because exceptional service isn't just a department — it's a mindset.

