

SAMIL

NEWSWRAP

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Happy New Year

SAMIL: A TOAST TO NEW BEGINNINGS REFLECTING ON A YEAR OF EXCELLENCE

2024 has been a year of extraordinary accomplishments, marked by ground-breaking achievements, significant milestones, and well-deserved recognition. Together, we've pushed boundaries, set new standards, and built a legacy of excellence.

As we embark on 2025, let's carry forward the spirit of innovation, collaboration, and ambition that defines us. Let's embrace **new opportunities, strive for greater successes, and create a year** that surpasses even our most ambitious expectations.

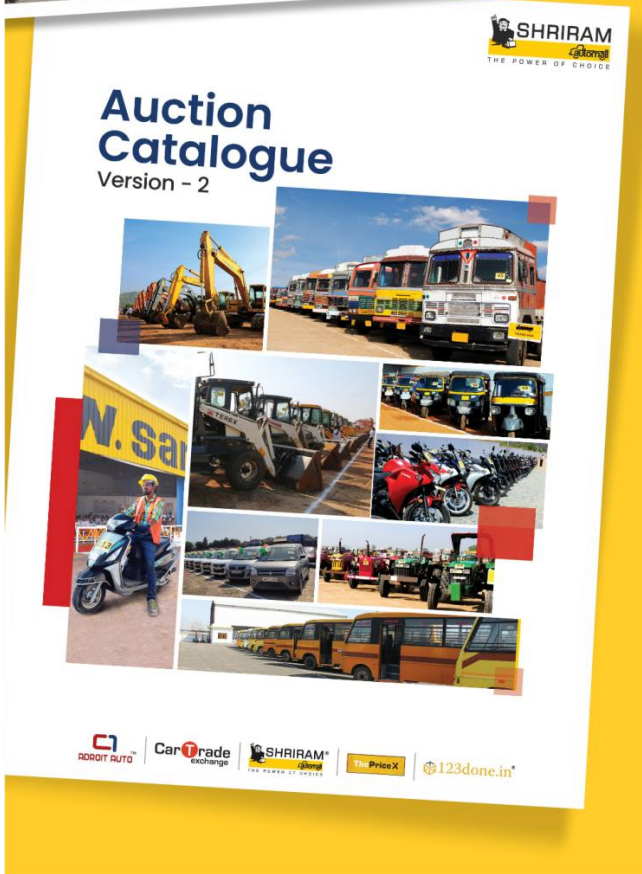
Wishing everyone a Happy New Year filled with hope, growth, and endless possibilities!

SAMIL and its group companies kicked off 2025 with a splash, unveiling our sleek **Diary and Calendar across 25 states during New Year celebrations**. A perfect blend of functionality and aesthetics, these essentials are ready to accompany you throughout the year. Here's to a year of organization, success, and joy!



SAMIL LAUNCHED THE AUCTION CATALOGUE VERSION 2

Auctions are the heart of our business, connecting buyers and sellers across the nation. To make this connection even stronger, we're incredibly excited to unveil **our brand-new Auction Catalogue!** This isn't just a list of vehicles and equipment; it's your comprehensive blueprint to the entire SAMIL auction network. Inside, you'll find detailed information on all our Pan-India Automall locations, complete with stunning visuals, full addresses, contact details for our dedicated ABHs, a showcase of our diverse inventory, a complete overview of our services, and the wide range of brands we offer. It's everything you need to navigate the world of SAMIL auctions, all in one place.



CEO VISION 2025 LAUNCHED!

Your blueprint for a thriving 2025 is here.

Discover the **CEO Vision and explore** how we're shaping the future through digital transformation, customer excellence, team empowerment, stakeholder value, and positive impact. It's more than a vision; it's our path forward.



NEW ADROIT AUTO BROCHURE LAUNCHED!

Discover Adroit Auto's expertise and commitment to innovation! Download our **new Adroit Auto Corporate Brochure** to learn more about our comprehensive range of services and how we can help you achieve your goals.



2025

KIDS DAY AT SAMIL - INSPIRING THE NEXT GENERATION AT SHRIRAM AUTOMALL!

Kids took over Shriram Automall for a special Kids Day celebration across all offices and Automalls pan India! Employees brought their children to work for a day of fun activities, games, dancing, painting, and delicious food. The day was full of fun and learning, creating lasting memories for our employees and their children.



SHRIRAM AUTOMALL INDIA LIMITED PARTNERS WITH STATE BANK OF INDIA ODISHA



Officially onboard with **SBI Odisha**! We're **thrilled to announce our partnership**, managing their vehicles auctions from initial valuation and thorough documentation to secure parking solutions. This comprehensive approach ensures a seamless and efficient process for all stakeholders, maximizing returns and minimizing hassle.

SAMIL AT INDUSFOOD AGRITECH 2025 DRIVING INNOVATION FORWARD!

Shriram Automall proudly showcased its expertise at **INDUSFOOD AGRITECH – 2025 exhibition**, organized by the Trade Promotion Council of India from **January 9th–11th, 2025 at Yashobhoomi, Dwarka, Delhi**. We connected farmers, dealers, and industry leaders to a world of opportunities in pre-owned farm equipment. Here's to powering progress together!



INNOVATING AUTOMOTIVE, CONNECTING THE FUTURE

Fueling innovation in the automotive landscape! Our leadership team connected with **CarTrade Tech Group of Companies (SAMIL, OLX, CarWale, BikeWale)** at a dynamic dinner meeting. We're committed to pushing boundaries and shaping the future of the industry.

