

# SAMIL

# NEWSWRAP

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## ADROIT AUTO LAUNCHES CLAIMXPERT TO TRANSFORM THE CLAIMS INDUSTRY



**ClaimXpert**  
ANOTHER INITIATIVE BY ADROIT AUTO

Adroit Auto Inspection Services Private Limited (Adroit Auto), an MSME certified company and a wholly owned subsidiary of Shriram Automall India Limited, proudly launches the future of Claims Assessment – ClaimXpert. Powered by AI and automation, it offers faster, smarter, and more efficient solutions, revolutionizing the insurance industry by speeding up claim settlements and reducing costs for **claims under ₹50K**.

## ADROIT AUTO'S CLAIMXPERT REDEFINING CLAIMS ASSESSMENT WITH LEADING PSUS

Partnering for Progress: Adroit Auto & Leading Public Sector Undertakings (PSUs) like **The New India Assurance Co. Ltd., United India Insurance Co. Ltd., National Insurance Co. Ltd., and The Oriental Insurance Co. Ltd.** join forces to transforming the claims landscape for a seamless future. Together, we envision a faster, more efficient claims experience for all.



**Adroit Auto teams up with PSU insurers**



In a significant development for the motor insurance industry, Adroit Auto Inspection Services, a wholly owned subsidiary of Shriram Automall India Limited, has announced a strategic collaboration with four of India's leading public sector insurance companies: The New India Assurance Co. Ltd., United India Insurance Co. Ltd., National Insurance Co. Ltd., and The Oriental Insurance Co. Ltd.

This partnership marks a significant step in modernising India's motor insurance claims landscape. By leveraging automation and AI, Adroit Auto and its PSU collaborators are fostering a transparent and efficient claims ecosystem that promises enhanced satisfaction for customers and streamlined operations for the industry.

**ADROIT AUTO'S PARTNERSHIP WITH INDIA'S TOP PSUS CAPTURES NATIONAL HEADLINES, REDEFINING CLAIMS INDUSTRY**

Shriram Automall India Limited (SAMIL) is proud to announce that Adroit Auto's strategic collaboration with India's Top PSUs to redefine the claims industry is attracting widespread attention, with significant coverage in prominent publications such as National Herald, Free Press Journal, AutoCarPro, Western Times, Trinity Mirror, and more. This ground-breaking partnership is poised to revolutionize the claims landscape, establishing new benchmarks for efficiency and innovation.

**Adroit Auto மற்றும் இந்தியாவின் சிறந்த PSU இன்சூரன்ஸ் நிறுவனங்கள் இணைந்து வாகன உரிமைகோரல் துறையை மறுவரையறை செய்ய ஒத்துழைக்கின்றன.**



சென்னை, டிசம்பர் 2024: Adroit Auto மற்றும் இந்தியாவின் சிறந்த நான்கு பொதுத்துறை இன்சூரன்ஸ் நிறுவனங்கள் இணைந்து வாகன உரிமைகோரல் துறையை மறுவரையறை செய்ய ஒத்துழைக்கின்றன. Adroit Auto மற்றும் இந்தியாவின் சிறந்த PSU இன்சூரன்ஸ் நிறுவனங்கள் இணைந்து வாகன உரிமைகோரல் துறையை மறுவரையறை செய்ய ஒத்துழைக்கின்றன. 2024-ஆம் ஆண்டில் ஆட்டோ இன்சூரன்ஸ் சர்வீஸ் (Adroit Auto), MSME இன்சூரன்ஸ் நிறுவனம் இணைந்து வாகன உரிமைகோரல் துறையை மறுவரையறை செய்ய ஒத்துழைக்கின்றன.

**அடராய்ட் ஆட்டோ மற்றும் PSU இன்சூரன்ஸ் நிறுவனங்கள் இணைந்து வாகன உரிமைகோரல் துறையை மறுவரையறை செய்ய உள்ளன**



சென்னை, டிசம்பர் 11 அடராய்ட் ஆட்டோ மற்றும் இந்தியாவின் சிறந்த PSU இன்சூரன்ஸ் டிசம்பர் 5ம் தேதிக்கான வேகமான மோட்டார் விபத்துக்களுக்காக கைகொள்கின்றன. 2024-ஆம் ஆண்டில் ஆட்டோ இன்சூரன்ஸ் சர்வீஸ் (அடராய்ட் ஆட்டோ), MSME இன்சூரன்ஸ் நிறுவனம் மற்றும் நிராம ஆட்டோமால் இந்தியா இணைந்து வாகன உரிமைகோரல் துறையை மறுவரையறை செய்ய ஒத்துழைக்கின்றன.

**MOBILITY OUTLOOK**  
**Adroit Auto Partners With Leading PSU Ins To Transform Vehicle Claims Process**



In a significant development for the motor insurance industry, Adroit Auto Inspection Services, a wholly owned subsidiary of Shriram Automall India Limited, has announced a strategic collaboration with four of India's leading public sector insurance companies: The New India Assurance Co. Ltd., United India Insurance Co. Ltd., National Insurance Co. Ltd., and The Oriental Insurance Co. Ltd.

**PNI**  
**Adroit Auto and India's Top PSU Insurers join hands for hassle-free settlement of motor accident claims**



New Delhi December 5, 2024: Adroit Auto Inspection Services (Adroit Auto), an MSME certified company and a wholly owned subsidiary of Shriram Automall India Limited, proudly announces a landmark partnership with Four of India's leading Public Sector Undertakings (PSUs) in the insurance sector including The New India Assurance Co. Ltd., United India Insurance Co. Ltd., National Insurance Co. Ltd., and The Oriental Insurance Co. Ltd.

**53 AUTOGUIDE**  
India's Automotive Industry & Trade Journal  
**Adroit Auto collaborates with leading PSU Insurers to improve vehicle claims settlement**



Adroit Auto Inspection Services, a subsidiary of Shriram Automall, has partnered with four leading Public Sector Undertaking (PSU) insurance companies in India: The New India Assurance Co. Ltd., United India Insurance Co. Ltd., National Insurance Co. Ltd., and The Oriental Insurance Co. Ltd. This collaboration is designed to revolutionize and streamline the vehicle claims process.

**AUTOCAR professional**  
**Adroit Auto partners with top PSU insurers to enhance vehicle claims settlement**



Adroit Auto Inspection Services, a subsidiary of Shriram Automall, will collaborate with four of India's leading Public Sector Undertaking (PSU) insurance companies: The New India Assurance Co. Ltd., United India Insurance Co. Ltd., National Insurance Co. Ltd., and The Oriental Insurance Co. Ltd. This partnership aims to modernize and streamline the vehicle claims process, emphasizing speed, transparency, and customer satisfaction.

**Shriram Automall's Subsidiary Adroit Auto And India's Top PSU Insurance Companies Collaborate To Revolutionize Vehicle Claims Settlement**



Chennai, Dec 7: Adroit Auto Inspection Services (Adroit Auto), an MSME certified company and a wholly owned subsidiary of Chennai based Shriram Automall India Limited, proudly announces a landmark partnership with Four of India's leading Public Sector Undertakings (PSUs) in the insurance sector including The New India Assurance Co. Ltd., United India Insurance Co. Ltd., National Insurance Co. Ltd., and The Oriental Insurance Co. Ltd.



## A SPECIAL WELCOME TO VALUED BIDCLUB MEMBERS: YOUR JOURNEY TO EXCLUSIVE REWARDS BEGINS WITH SHRIRAM AUTOMALL

Our newest BidClub members are receiving their **Elite Bidclub Welcome Kits at various Automalls PAN India!** Join the elite club of BidClub members and unlock a world of exclusive benefits. From priority access to special deals to expert advice, we've got you covered. Upgrade your bidding experience today!



## INNOVATION RECOGNIZED! - CARTRADEEXCHANGE RECEIVES THE CX INNOVATOR OF THE YEAR AWARD 2024

**Cartrade Exchange, India's Leading B2B Automobile Digital Marketplace, is honoured as CX Innovator of the Year 2024 at 2nd Edition of CX Innovation Summit & Awards 2024.** The event was organised by **Krypton India on December 12, 2024 at The Orchid Vile Parle Hotel, Mumbai International Airport.** This prestigious award is a testament to our dedication to developing innovative solutions that enhance the customer experience. We're committed to pushing boundaries and delivering cutting-edge experiences in the automotive industry.

