

SAMIL

NEWSWRAP

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SOARING TO NEW HEIGHTS: HALF-YEAR REVIEW AND STRATEGIC MEET

The Half-Yearly Review and Strategy Meet 2024-25 was a success, offering key insights and setting the stage for **Shriram Automall India Limited's** continued growth. We reviewed our first-half performance, identified challenges and opportunities, refined strategies, and set goals for the second half. Moving forward, we will implement revised strategies, closely monitor progress, and foster open communication and collaboration to ensure successful execution.



LAUNCHING THE BIDCLUB ELITE KIT

We are delighted to launch the exclusive **BidClub Elite Kit**. This special package is designed to enhance our customer experience and celebrate our enduring partnership. Unlock the full potential of our BidClub membership by becoming the part of SAMIL Family.



THRILLED TO ANNOUNCE OUR NEW PARTNERSHIP WITH KOGTA FINANCIAL FOR VERIISURE!



Adroit Auto's expertise in FI, CPV and employee verification services will now be powering Kogta Financial platform. Together, we're committed to delivering innovative solutions exceptional customer experiences.

ADROIT AUTO AND NEW INDIA ASSURANCE JOIN FORCES FOR AN ENHANCED CLAIMS EXPERIENCE

Adroit Auto's ClaimXpert is proud to announce a strategic partnership with **New India Assurance Company**, India's leading public sector insurance provider. Founded in 1919 and backed by the Government of India, New India Assurance brings a rich history of trust and reliability to the partnership. **Nitesh Chinoy, CEO of Adroit Auto** and **Mrs. Sridevi, General Manager of New India Assurance**, share a vision of providing unparalleled service to our customers. Together, they aim to deliver a streamlined and exceptional claims experience.



EXPANDING OUR REACH IN BANGALORE

Shriram Automall India Limited is thrilled to announce the grand opening of new Zonal Office in Bangalore. This strategic expansion brings our top-notch pre-owned automotive services closer to you, offering enhanced accessibility and convenience. Come experience the Shriram Automall difference today!



FAMILY, FRIENDS, AND FUN: A PERFECT BIRTHDAY WITH SAMIL

Grateful for another year filled with unforgettable moments and the incredible SAMIL team. Your unwavering support and camaraderie inspire me to reach new heights.



SAMIL CELEBRATES NAVRATRI WITH FESTIVE SPIRIT

Experience the vibrant spirit of **Navratri with Shriram Automall India Limited**. Our **SAMIL HO, CarTradeExchange** and **Adroit Auto offices** across India were filled with colourful decorations, festive music, and exciting activities. Join us in reliving the joy of this auspicious occasion. Indulge in delicious traditional treats, participate in thrilling games and contests, and connect with our employees in a spirit of camaraderie.

