

# SAMIL

# NEWSWRAP

VOL. 47

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TOP 100  
**GREAT  
PEOPLE  
MANAGERS**  
GREAT  
MANAGER  
INSTITUTE  
INDIA | 2024

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PEOPLE  
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STUDY™**

## CONGRATULATING INDIA'S TOP 25 CEOS, MDS AND FOUNDERS OF 2024!

The Great Manager Institute® proudly announces **Sameer Malhotra, CEO & Director of SAMIL, as one of India's Top 25 CEOs, MDs, and Founders for 2024.** He was recognized for his exceptional leadership skills in the **5th edition of the Great People Manager Study™**, India's largest study on people management. SAMIL is honoured to have such an exceptional leader, renowned for his outstanding people management skills and significant business achievements. Your leadership inspires us all.

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## CONGRATULATIONS

### INDIA'S TOP 25 CEOs, MDs & Founders of 2024



**GPM PUNIT SOOD**  
Chief Executive Officer  
Natwest Digital Services India Pvt. Ltd.



**GPM RAVI VELAGAPUDI**  
Founder & President  
ATMECS Global Inc.



**GPM SAMEER MALHOTRA**  
Director & Chief Executive Officer  
Shriram Automall India (Group) Ltd.



**GPM SWATI BHARGAVA**  
Co-Founder  
CashKaro & EarnKaro



**GPM VIJAY KUMAR JATIA**  
Chairman & Managing Director  
Modern India Ltd.

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\*5 OUT OF 25 CEOs, MDS & FOUNDERS ARE HIGHLIGHTED HERE.



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exchange**

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automall  
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## SAMIL AND BAJAJ ALLIANZ: REDEFINING THE FUTURE OF PRE-OWNED VEHICLES AND EQUIPMENT THROUGH CARTRADE EXCHANGE AND ADROIT AUTO PLATFORMS



**Shriram Automall and Bajaj Allianz General Insurance Company** recently convened to discuss innovative strategies for transforming the pre-owned vehicles and equipment industry. As a token of appreciation for SAMIL's significant contributions to the industry and its alignment with **Allianz's vision for a sustainable future, Sameer Malhotra, SAMIL's Director & CEO** was felicitated by **Bajaj Allianz**. Also, the meeting discussed the role of CarTrade Exchange in salvage auction sales and Adroit Auto's in pre-inspection services. These collaborations aim to enhance efficiency, transparency, and sustainability in the pre-owned vehicle market.



## SAMIL AND GO DIGIT: A POWERFUL PARTNERSHIP FOR INDUSTRY TRANSFORMATION



Shriram Automall and Go Digit recently met to discuss innovative strategies for reshaping the insurance industry. **Sameer Malhotra, SAMIL's Director & CEO, and the Go Digit management explored new joint initiatives to drive efficiency, productivity, and sustainability.** One key area of focus was the role of CarTrade Exchange in insurance auctions. The collaboration aims to improve efficiency, transparency, and sustainability in the pre-owned vehicle market. Stay tuned for exciting updates on our upcoming joint projects!

## SAMIL SETS NEW BENCHMARK WITH BEST DIGITAL INITIATIVE AWARD

Shriram Automall, India's Largest Phygital Marketplace for Pre-owned Vehicles and Equipment, has achieved another significant milestone by being awarded the prestigious **"Best Digital Transformation Initiative - Pre-owned Automobile Industry Award"** at the **Dine with DevOps** event on **August 30, 2024**, held at Hotel Sheraton Grand, Bangalore. This recognition underscores SAMIL's commitment to transforming the industry through innovative technology solutions.



## SHRIRAM AUTOMALL INDIA LTD. SHARED INSIGHTS ON PRE-OWNED AUTOMOTIVE FUTURE AT PASSENGER VEHICLE FORUM (PVF) PANEL DISCUSSION

Shriram Automall India Ltd. shared knowledge and expertise about the pre-owned automotive industry at the recent PVF (Passenger Vehicle Forum) panel discussion held at Hyatt Regency, Pune, focusing on emerging consumer trends and innovative strategies brands are employing to maintain a competitive edge. The discussion, featuring industry pioneers, explored the evolving needs of consumers and the strategies required to stay ahead of the curve.



## SHRIRAM AUTOMALL INDIA LIMITED ALLIANCE WITH BANK OF MAHARASHTRA

Shriram Automall India Limited is excited to announce a strategic partnership with Bank of Maharashtra. By leveraging our combined expertise, we aim to deliver innovative and comprehensive solutions to our customers.



## CREATIVE WORKSHOP AT SHRIRAM AUTOMALL INDIA LIMITED: UNLEASHING ARTISTIC POTENTIAL

Axis Bank recently hosted a creative workshop at Shriram Automall in Delhi for its Head Office employees. The event offered participants a chance to unwind and explore their artistic side by painting pebbles and glass bottles. It promoted camaraderie and relaxation as colleagues bonded over their shared passion for creativity.

