

SAMIL

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YAMAHA TO REBOOT CHENNAI PLANT AS PREMIUM TWO-WHEELER HUB



The Japanese automaker has detailed its priorities for India in a recent investor presentation where it has referred to the growing role of Chennai as a global hub for premium motorcycles and scooters. It is also bullish on the prospects for motorcycles in India where Gen Z has been identified as the big catalyst to demand. However, there has been no mention of electric which is the biggest buzzword in India now.

SAMIL FREEDOM AUCTION 2024: A HISTORIC TRIUMPH FEATURED IN WAF

Shriram Automall India Limited (SAMIL) is proud to announce that its recent Freedom Auction 2024 has been featured in World Auto Forum. The event was a resounding success, generating over 100+ crore in transactions across 125+ locations nationwide. With over 15,000 customers participating and 4000+ assets sold, the auction solidified SAMIL's position as a leading platform for the pre-owned vehicle and equipment market.



SAMIL Hits a Century: 100 Crore + Milestone Achieved on Freedom Auction 2024

Posted on August 17, 2024 by admin

Shriram Automall India Limited (SAMIL), India's Largest Phygital Pre-owned Marketplace for Vehicles and Equipment had set grand spectacle of promises to revolutionize the pre-owned Marketplace with SAMIL Freedom Auction 2024 on 13th August, 2024.

...to help customers to bid on their preferred choice of pre-owned vehicles and



TWO-WHEELER INDUSTRY EXPECTS ROBUST GROWTH IN UPCOMING FESTIVE SEASON: TVS



The two-wheeler industry is set for strong festive season sales, driven by a revival in rural demand and good monsoon conditions, says TVS Motor's Aniruddha Haldar. Rural demand is outpacing urban areas, with scooters gaining popularity. Improved rural infrastructure and increased personal mobility also contribute to the growth, particularly for scooters.



ADROIT INSPECTIONS: YOUR TRUSTED PARTNER FOR ACCURATE VEHICLE VALUATIONS



TATA CAPITAL

Tata Capital Ltd. has recognized Adroit Inspections for consistently delivering exceptional valuation reports within the stipulated turnaround time, nationwide. By leveraging our advanced **Valueexpert platform**, we provide unparalleled accuracy and efficiency in vehicle valuations. This award underscores our team's unwavering commitment to quality and expertise in the used vehicle industry. It was received by **Gaurav Nambodri, National Head of Business Development at Adroit Auto, from Sudhir Tondon, National Credit Head at Tata Capital Ltd.**





A DIVINE CELEBRATION: JANMASHTAMI AT SAMIL

Our Janmashtami celebration at SAMIL was a truly memorable experience. We came together to commemorate the birth of Lord Krishna, a symbol of divine love and compassion. May his teachings inspire us to lead lives of kindness, righteousness, and service to others.



ITALIAN CARMAKER MASERATI BANKING ON ENTREPRENEURS TO DRIVE INDIA STORY

Italian luxury carmaker Maserati expects to record a triple-digit growth in volume sales in India in the next 3-5 years due to the rise in the number of entrepreneurs, a booming economy, and population with a strong appreciation for luxury products, Head of Overseas Phillippe Claverol told Business Standard on Friday.

Maserati, which currently operates just a single dealership in India, sold less than 50 cars in the country in 2023. The company plans to open two new dealerships in Delhi and Bengaluru by early next year, Claverol said after the launch of the second-generation GranTurismo here at a starting price of Rs 2.72 crore (ex-showroom).