

SAMIL

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FREEDOM AUCTION 2024 WAS A RESOUNDING SUCCESS



SAMIL
FREEDOM
AUCTION
= DRIVE YOUR FREEDOM =

Freedom Auction 2024 was an electrifying event filled with energy and excitement! We were thrilled to connect with our **valued customers, employees, and stakeholders**. Due to overwhelming enthusiasm, we extended the auction for another day to ensure everyone had a chance to participate. Your continued support inspires us to reach new heights. **From exciting activities like kite flying to an incredible inventory of luxe cars and heavy-duty machinery**, the event was a resounding success. Let's keep the momentum going as we look forward to even more exciting auctions in the future.







SAMIL AND OLX: A POWERFUL PARTNERSHIP FOR GROWTH



We're thrilled to announce the commencement of our partnership with OLX! Our Construction Equipment and Property verticals have hit the ground running, demonstrating early success in this collaboration. This strategic alliance is poised to **drive significant growth and innovation for both SAMIL and OLX.**

SAMIL ALLIANCE WITH MAS FINANCIAL SERVICES LTD



A strategic milestone achieved! Our **partnership with MAS Financial Services Ltd, inked today in Ahmedabad**, marks the beginning of a nationwide collaboration. Together, we're committed to delivering exceptional value to our customers.

SAMIL AND TAFE MOTORS & TRACTORS LIMITED ANNOUNCE STRATEGIC PARTNERSHIP TO REVOLUTIONIZE PRE-OWNED DIESEL GENERATOR MARKET TOWARDS A GREENER FUTURE

We're excited to share that **SAMIL has formed a strategic partnership with TAFE Motors & Tractors Limited** to transform the machinery sector by launching India's Largest Diesel Generator Exchange towards a greener future. Our inaugural collaborative event, Saarthi, held on **August 14th at Taj Vivanta, Faridabad**, was a resounding success. The event brought together industry experts to explore innovative solutions for a sustainable and clean environment.



SAMIL CELEBRATES 78TH INDEPENDENCE DAY ACROSS DIFFERENT OFFICES

India's freedom flame burns brighter than ever. SAMIL proudly commemorates the 78th Independence Day, honouring the sacrifices of our heroes. Let's carry their legacy forward. Happy Independence Day!

