

SAMIL

NEWSWRAP

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13TH SAMIL UTSAV TURNED OUT TO BE TREMENDOUS SUCCESS

120+ Auctions, 120 Locations+, 13 Glorious Years! We extend our heartfelt gratitude to all our customers, corporate clients, stakeholders, and SAMILIANS for their unwavering support, dedication, and trust. Your patronage has been instrumental in making SAMIL Utsav 2024 an overwhelming success! Thank you for being an integral part of our journey towards excellence.





SETTING NEW MILESTONES ON 13TH SAMIL UTSAV

Breaking records and setting new standards - 13 Glorious Years of SAMIL! SAMIL Utsav 2024 reached unprecedented heights, boasting **transactions worth 150+ Crores**, a **listing of over 18,500** vehicles and equipment, **sales of 7,900+ vehicles**, **participation of 3,500+ sellers**, and welcoming **24,000 customer** footfalls across 120+ locations nationwide, all in a single day.



SPREADING THE JOY OF GIVING BACK TO THE SOCIETY ON SAMIL UTSAV 2024

At the heart of the 13th SAMIL Utsav on February 26, 2024, lies our commitment to community welfare. Through initiatives like **tree plantation, education scholarships for underprivileged students, free health check-up camps, and installation of water coolers and purifiers at 120+ locations nationwide**, we take small steps towards a greater good, aiming to bring smiles to a million faces.





SAMIL UTSAV 2024 STEALING HEADLINES NATIONWIDE!

The resounding triumph and grandeur of the 13th SAMIL Utsav have been prominently featured across various online and print media platforms throughout India. From newspapers to online news portals, the event's success story has captivated audiences far and wide. Experience the buzz and excitement first hand as we celebrate the remarkable achievements of SAMIL Utsav!

Check out the Online Coverage:

- The Hindu - <https://bit.ly/3wOq75W>
- Financial Express - <https://bit.ly/3T3WYLC>
- AutoCar Pro - <https://bit.ly/48DiD38>
- Mobility Outlook - <https://bit.ly/3wL3zmE>
- PNI News - <https://bit.ly/48ERKvL>
- BNN Breaking - <https://bit.ly/3STCc16>



NEWS TODAY Super show by SAMIL



TOP STORY

Shriram Automall clocks Rs 150 crore transaction



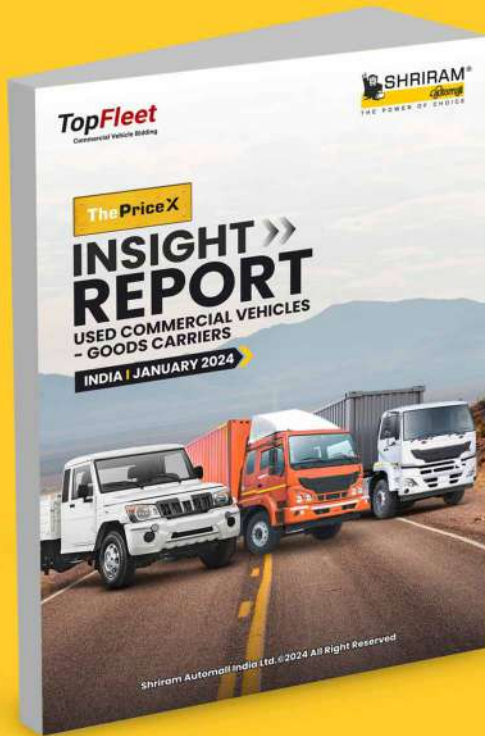
தினகூரல்



SOUTHERN MAIL
TRANSACTIONS WORTH Rs 150 CRORE GENERATED AT SHRIRAM AUTOMALL'S HISTORIC 13TH BUSINESS ANNIVERSARY AUCTION OF PRE-OWNED VEHICLES AND EQUIPMENT



LAUNCHED! THEPRICEX INSIGHTS REPORT JANUARY 2024 USED COMMERCIAL VEHICLES



The latest ThePriceX Insights Market Trends Report on used Commercial Vehicles - Goods Carriers for January 2024 is now available for download for the subscribers. This report will help the users to stay ahead of the curve with the latest trends and data in the used commercial vehicle market, empowering their business decisions. We provide a comprehensive overview of sales in the used commercial vehicles segment from Q3 FY 2023 to Q2 FY 2024.

Read more: <https://bit.ly/3USzfgk>

SAMIL INAUGURATED NEW SAMIL MINI AUTOMALL AT BERHAMPORE

Shriram Automall Inaugurated a brand **New SAMIL MINI Automall** facility in the state of West Bengal at Berhampore in a bid to expand its customer reach. Being a part of the strategic expansion plan for 2024, **Berhampore Mini Automall** will boost the used vehicles & equipment business in the region.

