

SAMIL

NEWSWRAP

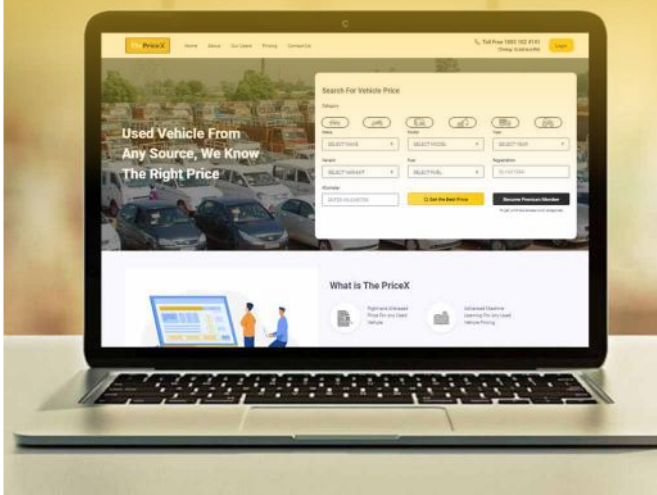
VOL. 28 OCTOBER 2023

THEPRICEX INSIGHTS REPORT USED CARS TRENDS



The latest edition of ThePriceX Insights Report - Used Car Trends in India is now available for your perusal. In this edition, we will look closer at the sales of used cars, median price of specific model, zone-wise sales etc., from Q2 FY 22-23 to Q1 FY 23-24 (till Jun 23).

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SAMEER MALHOTRA AS HONOURABLE JURY MEMBER AT 11th EQUIPMENT INDIA AWARDS 2023

Sameer Malhotra, Director & CEO - SAMIL, served as a honourable jury member at **11th Equipment India Awards 2023** which held on **20th September 2023**. His extensive knowledge, experience, and profound insights of the Construction Equipment industry made him an ideal jury member. This led to a discerning judgment which greatly contributed in ensuring the fairness and credibility of the awards selection process.



SAMIL MADE A DIFFERENCE BY DONATING 50+ UNITS OF BLOOD



Shriram Automall India Limited proudly collaborated with the Rotary Club of Delhi Capitol for a noble cause. The Blood Donation Camp witnessed the participation of Sameer Malhotra, Director & CEO - SAMIL and Hardeep Singh Arora, Managing Director - Best Group, alongside our dedicated Samilians. During the event, which took place from 10 AM to 3 PM, we witnessed an overwhelming response with over 50 units of blood generously donated.



SAMIL CELEBRATED BIRTHDAY OF DIRECTOR & CEO - SAMEER MALHOTRA

The SAMIL family, comprising 120+ Automalls, Regional Offices, and our Head Office, came together to celebrate the birthday of our leader, Sameer Malhotra, Director & CEO of SAMIL. It was a heartwarming occasion filled with touching messages for the visionary leader who has steered SAMIL to remarkable heights. The Rotary Club of Delhi Capitol also extended their appreciation for his exceptional contributions to both the company and society at large.



SAFEST CARS IN INDIA OCTOBER 2023



The VW Virtus is the safest car in India according to the Global NCAP, which tests the crashworthiness of vehicles. It got a 5 Star rating for both adult and child protection, scoring 42 out of 49 points and 71.71 out of 83 points respectively. The car has many safety features, such as 6 airbags, ADAS, electronic stability control, rear-view camera, hill hold assist, and more. These features were once seen as luxury, but now they are essential for Indian car buyers who want to protect themselves and their families.

2W RETAIL SALES SEPTEMBER 2023

India is a key market for 2W OEMs, especially during the festive season when sales are high. 2W retail sales September 2023 showed interesting trends compared to August 2023. Hero MotoCorp maintained its leadership position with 3,51,781 units sold and a market share of 26.81%, which increased from 24.99% a year ago. Honda Motorcycles and Scooters India (HMSI) was the runner-up with 3,48,899 units sold.



SAMIL SUCCESSFULLY CONCLUDED HALF YEARLY STRATEGY MEET 2023



Shriram Automall remains committed to enhancing the customer experience and establishing fresh industry standards within the pre-owned automobile sector. Recently, the **Management Team of SAMIL** convened to meticulously assess the **H1 performance** and formulate a comprehensive action plan for **H2 2023-24**. We stand fully prepared to embrace the forthcoming challenges, armed with unwavering dedication and boundless enthusiasm.



VEHICLE SALES SET TO TOUCH A NEW HIGH IN APRIL-SEPTEMBER PERIOD



The SUV segment has witnessed a surge of new launches in the first half of 2023, boosting the vehicle sales in India to a record level. The powertrain mix has also undergone a shift, with more consumers opting for hybrid, CNG and electric vehicles. The factors behind this change include high fuel costs, air pollution worries and government support.

ELECTRIC TWO-WHEELER SALES NEAR PRE-SLASHED FAME SUBSIDY LEVELS

Electric two-wheeler sales in India are recovering from the impact of the 25% cut in FAME subsidy that took effect from June 1, 2023. According to industry data, nearly 64,000 electric scooters and motorcycles were sold in September 2023 across the country. This is close to the monthly sales figures achieved before the subsidy reduction and indicates a growing acceptance of EVs among consumers who are willing to pay higher prices.



SAMIL JUNIOR PICASSO 2023 WINNERS ANNOUNCED AT AWARD SHOW



All the **winners of SAMIL Junior Picasso 2023** were **announced** at the award show which was held virtually on **10th October 2023**. We wholeheartedly congratulate all the winners and thank them for being a part of **SAMIL Junior Picasso Award Show 2023**. The event was filled with fun, art and stupendous performances by Junior Samilians.

Mr. Sameer Malhotra, Director & CEO - SAMIL, the Winners and Samilians attended the Award show from across India.

