

SAMIL

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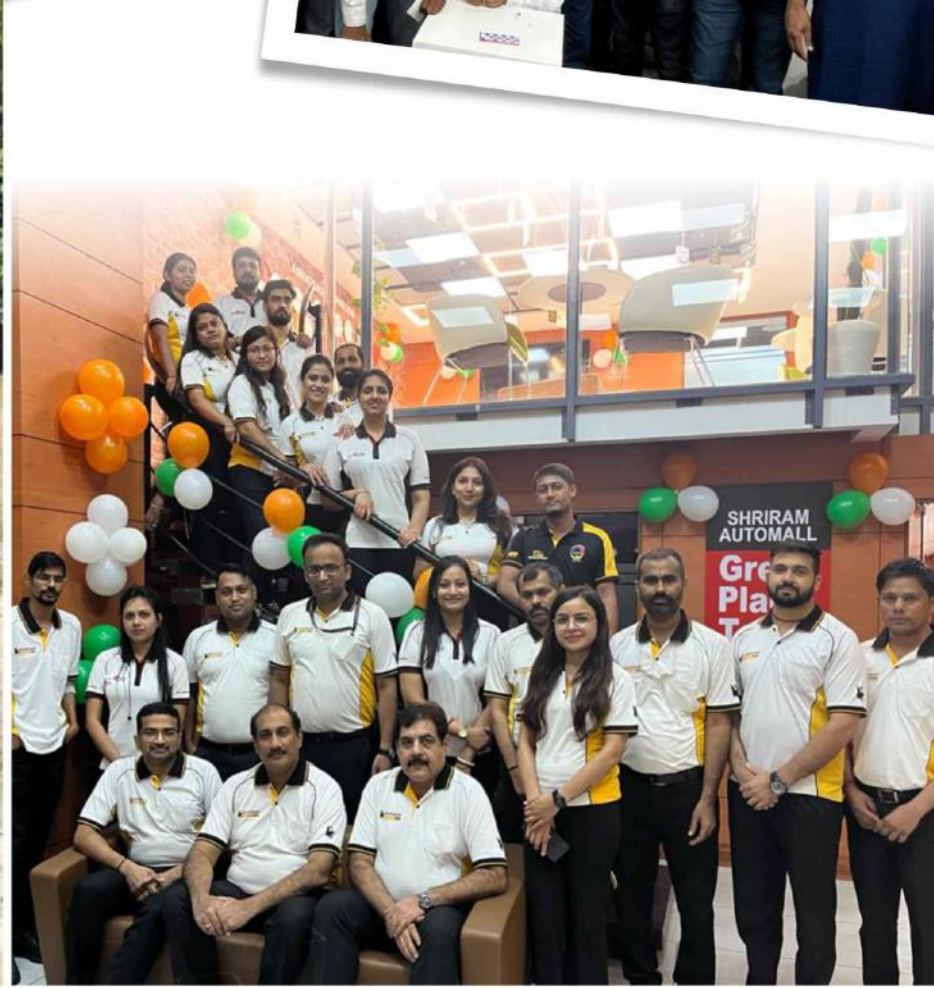
SAMIL FREEDOM AUCTION 2023 ACHIEVED 100+ CR GAP



Shriram Automall, in line with its core values of being Nation First, Always First, has raised the bar once again, orchestrating an exceptional feat of holding **120 auctions across 120 locations in India** aimed at offering buyers the liberty to bid on their desired pre-owned vehicles and equipment, marking the celebration of India's **76 years** of independence. The grand event saw **Rs. 100+ Cr.** worth of transactions through the sale of 3,400+ inventories in a single day. **Over 13,000 vehicles and equipment** were displayed for auction with the event attracting **more than 17,000 customers** from **500 cities** on the single day event.







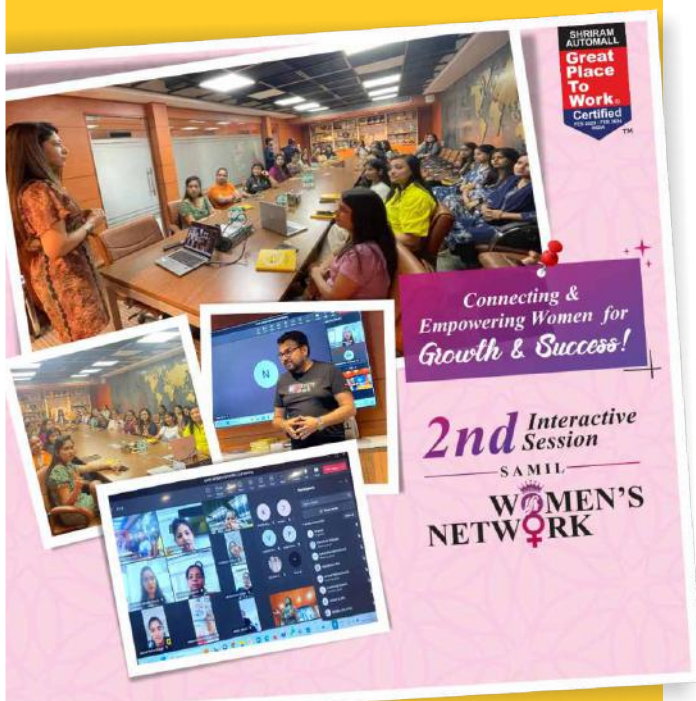
GOVERNMENT ISSUES NEW GUIDELINES FOR TYRE MANUFACTURERS



The tyre Industry in India has shown a robust growth in recent years, which has prompted the Ministry of Commerce and Industry to draft new guidelines for tyre manufacturers. These guidelines require the manufacturers to invest in brownfield or greenfield projects for producing tyres that are under the Restricted List.

EMPOWERING WOMEN AT 2nd SESSION OF SAMIL'S WOMEN NETWORK

Empowering Women with SAMIL Women Network! Our 2nd interactive session on 22nd July 2023 united the dynamic women of our workforce for insightful discussions on career development and advancement. Addressed by **SAMIL's CEO** and **CXO**, it marked a powerful step towards excellence and growth!



UTTAR PRADESH SECURES TOP SPOT WITH HIGHEST VEHICLE SALES



According to data from the Society of Indian Automobile Manufacturers (SIAM), Uttar Pradesh sold the maximum number of automobiles during the June ended quarter (Q1 FY24), followed by Maharashtra and Karnataka. In the passenger vehicle (PV) category, Maharashtra was the leader, selling 12% of total number of PVs sold in the country. Uttar Pradesh had a 10% share of total PV sales, while Karnataka sold 8% of such vehicles during April-June. In Q1, Uttar Pradesh accounted for 17% of total two-wheeler sales across the country, making it the top seller, while Maharashtra was at the second spot with 9% of total sales during the period. Tamil Nadu was at the third spot with 8% of total sales.

SUVs POWER JULY SALES TO A RECORD HIGH

In July 2023, seven out of sixteen car, SUV, and MPV manufacturers in India announced their wholesale numbers. The cumulative sales of these seven OEMs were 317,356 units, and it is estimated that the remaining OEMs added another 35,136 units. This resulted in a total wholesales figure of 352,492 units, up by 3.1% from July 2022. July 2023 was the best month for the passenger vehicle industry in the calendar year to date and likely the best July too.



JULY 2023 CAR SALES



Around 3.52 Lakh passenger cars were sold in the Indian market in July 2023. The sales increased by over 3% when compared to July last year and shot up by 7.4% in comparison to June 2023. Maruti Suzuki dispatched 1,52,126 units in July 2023, an 6.5% YoY increase and a 14.4% MoM increase.

TOP 10 HATCHBACKS SOLD IN JULY 2023



Top 10 best-selling hatchbacks in India for July 2023, based on the sales data from various carmakers. Maruti Suzuki continues to dominate the segment with six models in the list, led by the Swift, which sold 17,896 units in July. Tata Motors also performed well with two models, Tiago and Altroz, which showed impressive year-on-year growth of 46% and 38% respectively. Toyota Glanza, a rebadged version of the Maruti Baleno, also made it to the list with a 66% year-on-year growth. Hyundai had two models in the list, Grand i10 Nios and i20, but both saw a decline in sales compared to last year.



TWO WHEELER SALES JULY 2023



In July 2023, total sales of two-wheelers in the domestic market in India were 12,05,662 units. This represents a year-on-year decrease of 7.76% from the 13,07,132 units sold in July 2022, resulting in a volume decrease of 1,01,470 units. Additionally, month-on-month sales fell by 4.18% compared to the 12,58,192 units sold in June 2023.

HERO TOPS BIKE, SCOOTER SALES CHART IN JULY 2023, HONDA A CLOSE SECOND

The Indian two-wheeler market saw mixed results in July 2023, with some manufacturers reporting growth & others facing decline. Hero MotoCorp remained the market leader, but saw a drop in the sales compared to both June 2023 and July 2022. Honda was a close second, with a slight increase compared to June 2023, but a decline compared to July 2022. TVS was third, with almost no change compared to June 2023, but a significant increase compared to July 2022. Bajaj was fourth, with a drop in the sales compared to both June 2023 and July 2022. Suzuki was fifth, with a remarkable increase in sales compared to both June 2023 and July 2022, crossing the 1 lakh unit sales milestone for the first time. Royal Enfield was sixth, with a slight decrease compared to June 2023, but a substantial increase compared to July 2022.

