

SAMIL

NEWSWRAP

VOL. 02, JUNE 2022

INDIAN CAR SALES FIGURES IN MAY 2022

Around 2,94,087 passenger cars were sold in the Indian market for May 2022. The sales increased 185% when compared to May last year. The spike is due to low base last year which was primarily impacted due to Covid-19 induced restrictions. However, the Industry remained flat when compared to April 2022 and is still grappling with semiconductor supplies.



SHRIRAM AUTOMALL PARTNERS WITH BANK OF MAHARASHTRA

Shriram Automall India Limited (SAMIL), India's Leading Marketplace for Pre-owned Vehicles & Equipment has entered into a strategic partnership with Bank of Maharashtra for Sholapur zone. With this agreement, Bank of Maharashtra will dispose pre-owned assets various through SAMIL's innovatively unique auction platforms.



B2C: THE NEXT BIG THING CONSUMER BUSINESS SHRIRAM AUTOMALL - SAMX



Shriram Automall has forayed into Consumer Business with a unique and exciting event, GaadiBhi, Picnic Bhi at Ahmedabad Automall, Gujarat where customers got a great opportunity to buy and sell pre-owned cars of their choice along with participating in several exhilarating games. Now, we will be conducting this kind of event on a regular basis across India.

Watch the video to know more about Shriram Automall's Consumer Business.

<https://youtu.be/9XRiGBC-IDw>

SERVICE INTEGRATION - THE SUCCESS MANTRA



We at Shriram Automall and our group companies have introduced several innovative products and services integrating with technological advancements to meet the ever-changing requirements of our clients and customers. We always like to change ourselves with the face and pace of today's dynamic world. Watch the video to know more about Shriram Automall's service integration.

<https://www.youtube.com/watch?v=wGjRSbM41lc>

TOP 25 SELLING CARS IN INDIA FOR MAY 2022

The Top 25 Selling Cars constituted over 75% of the cars sold in May 2022. It had 11 models from Maruti, 4 from Tata & Hyundai, 3 from Mahindra and Kia. In terms of volumes, Maruti Suzuki models contributed 53 percent of volumes in the Top 25. 8 out of the Top 10 cars came from Maruti Suzuki's stable. Maruti's Wagon R retained the best-selling car title for May 2022.

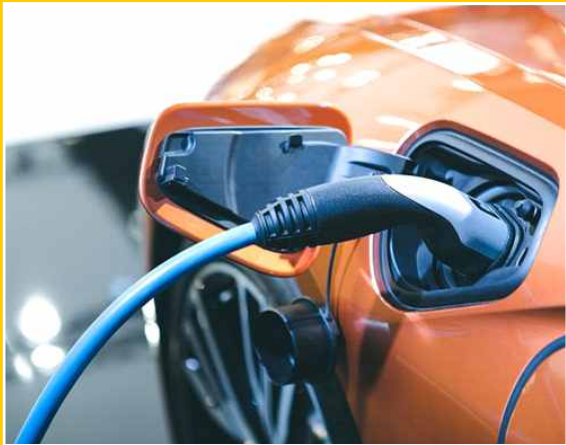
Top 25 Selling Cars in India for May 2022			
Model	May 2021	May 2022	% Change Y-O-Y
Wagon R	2,086	16,814	706%
NEXON	6,439	14,614	127%
Swift	7,005	14,133	102%
Baleno	4,803	13,970	191%
Alto	3,220	12,933	302%
Ertiga	2,694	12,226	354%
OZIRE	5,819	11,603	99%
Creta	7,527	10,973	46%
Eeco	1,096	10,482	856%
Vitara Brezza	2,648	10,312	289%
PUNCH	-	10,241	-
i10 Grand	3,804	9,138	140%
Bolero	3,517	8,767	149%
Venue	4,840	8,300	71%
SONET	6,627	7,899	19%
CELERIO	159	6,398	3924%
SELTO	4,277	5,953	39%
XUV 700	-	5,069	-
IGNIS	471	5,029	968%
XUV 300	251	5,022	1901%
ALTROZ	2,896	4,913	70%
CARENS	-	4,612	-
Tiago	2,582	4,561	77%
S Presso	1,540	4,475	191%
i20 Elite	3,440	4,463	30%

E-3WS OUTSELL ICE IN MAY FOR THE FIRST TIME EVER; HERE IS HOW THE SECTOR IS TRANSFORMING

From 5,215 units in May 2021, the three-wheeler retail sales have jumped by almost eight times to 41,508 units in May 2022 on the back of steady pick-up in last-mile connectivity demand and cargo requirements. Meanwhile electric mobility also has been making rapid strides in the three-wheeler segment mainly owing to the pressure on businesses to go green. For the first time ever, electric three-wheeler retail sales surpassed the conventional ICE three-wheeler in May 2022. The electric segment sold 21,911 units last month as compared to ICE counterpart's 19,597 units and its market size surged from 45% to 53% sequentially.



INDIA'S AUTO COMPONENT INDUSTRY ALL SET FOR ELECTRIC VEHICLE SHIFT



India's auto component industry is all set to hitch its wagon to the electric vehicle (EV) revolution. According to Automotive Component Manufacturers Association of India (ACMA), 60% of its 800 members say that they are ready to supply to EVs, while the rest say that they will be prepared to do so later this year, or latest by 2023. 75 companies eligible for the auto components production-linked incentive (PLI) scheme, have to invest Rs 250 crore each in five years to get the incentive.

TOP 10 HIGHEST SELLING HATCHBACKS IN MAY 2022



May 2022 has been a happening Month in the India passenger vehicle industry. Here are the top 10 highest selling hatchbacks in India in May 2022 – WagonR, Swift, Baleno, Alto, Punch, i10 NIOS, Celerio, Ignis, Altroz, Tiago. Being the highest seller, Maruti Suzuki WagonR recorded sales of 16,814 units while 4,561 units of Tata Tiago sold which held the tenth position.

INDIAN PASSENGER VEHICLE SALES FIGURES IN MAY 2022



May 2022 became the month of joy for the car manufacturers in India as almost all of the OEMs registered positive numbers when compared to the previous year. Passenger vehicle sales saw an on-year rise of 204.30% from 86,479 units in May 2021 to 2,63,152 units in May 2022 this year. Maruti Suzuki India (MSI) emerged the segment leader with sales of 1,10,602 units in the month of May. With this, the company achieved a market share of 42.03% in the period. With 14.56% and 13.43%, Hyundai Motor and Tata Motors held second and third spot respectively.

TWO-WHEELER SALES REV UP IN MAY

Two-wheeler majors saw their sales numbers go up month-on-month in May 2022, an indication of perhaps of improving buyer sentiments as the economy opens up more fully, and schools and educational institutions welcome students back again to in-person classrooms. Also, with many companies cutting back their work-from-home routines, the demand for personal transport could be one of the factors pushing sales.



REBOUNDED CONSTRUCTION EQUIPMENT MARKET ESCALATES THE PRE-OWNED CONSTRUCTION EQUIPMENT BUSINESS

The year 2021 was encouraging for the construction equipment market as the sales grew by 12% to transact over 82,000 units. We have also witnessed a very positive trend in pre-owned construction equipment sales in Shriram Automall. These numbers bring confidence while looking forward to the year 2022. We are already seeing sustainable growth in the numbers that brought the sales of Construction Equipment back to 2019 levels.



INDIAN COMMERCIAL VEHICLE SALES FIGURES IN MAY 2022

In May 2022, the total commercial vehicles stood at 66,632 units as compared to 17,607 units in May 2021. Among all the manufacturers, SML ISUZU turned out to be the highest gainer with 599% increase in sales compared to the May 2021. However, Tata Motors retained top spot with 27,500+ sales and 273% year on year increase in the retail sales in May 2022. The chat followed by Mahindra & Mahindra and Ashok Leyland positioned on the second and third stop respectively.



SHRIRAM AUTOMALL PUNE & KOLHAPUR CELEBRATED THEIR 3RD BUSINESS ANNIVERSARY

Shriram Automall Pune and Kolhapur celebrated their 3rd business anniversary on June 01 and June 03 respectively. Both the events were filled with different activities like Cake cutting, Puja Ceremony, Flag hosting and Tree plantation to say a few. The events received an overwhelming response from customers and entered into the INR 1+ Cr Event club. Top buyers and sellers were also felicitated during the events for their patronage. Shriram Automall would like to thank all the guests, clients, customers and Samilians for being part of its journey.



PUNE AUTOMALL
1st JUNE, 2022



KOLHAPUR AUTOMALL
3rd JUNE, 2022

PLUGGING INTO THE FUTURE: DEMAND FOR SUVs, ADVANCED SAFETY & CONNECTED FEATURES TO FUEL PV GROWTH IN INDIA

The Indian automotive industry is revving up to reach pre-pandemic sales levels after building a solid foundation in 2020-21 despite semiconductor shortage hampering production. Domestic sales increased from 2.7 million units in 2020-21 to 3.1 million units in 2021-22, mainly due to an increase in personal mobility demand, especially in the compact SUV segment. The passenger vehicle market is estimated to grow at a CAGR of 8.5% between 2021-22 and 2026-27 due to a lower base in 2019-20, new digital trends, a push for personal mobility, and with higher demand for comfort and safety. Passenger vehicle industry growth in India to other factors such as strong demand for compact SUVs and premium hatchbacks, competitively-priced seven-seaters, and increasing customer preference for premium features and advanced safety.



HYUNDAI VS TATA MOTORS: RACE TO BE INDIA'S NO. 2 CARMAKER IN 2022-23



The country's largest carmaker Maruti Suzuki has firmed up its crown place in the Indian car market for decades. So has the second largest - Hyundai Motor India. It has been the undisputed second for over a decade, until December 2021, when Tata Motors usurped its well-guarded position. Tata did it again in May 2022, though with a slender margin. Hence the remaining months of 2022-23 may witness a battle of the Titans for the second slot in the disruptive Indian car market. Hyundai continued to maintain the lead but with a narrowing difference until November.

ADROIT AUTO HAS SIGNED AGREEMENT WITH CSL FINANCE LIMITED

Adroit Auto successfully signed physical FI service agreement with CSL finance Limited for its business loan customers verification of 29 branches in 7 states, more branches will be included in future by the client.

