

#samilutsav #samilmuskan
#proudsamilian
 #samil #samilauctions

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ABOUT SAMIL >

Shriram Automall India Limited (SAMIL), an ISO 9001:2015 certified company, is India's leading Marketplace connecting pre-owned vehicles and equipment buyers and sellers. SAMIL began its journey in 2011 by setting up India's first professionally managed and organized Auction Platform for buying and selling pre-owned commercial vehicles, construction equipment, farm equipment, cars, three-wheelers, two-wheelers, etc.

SAMIL conducts thousands of auction events every month through its online and phygital platforms. The company also provides vehicle inspection and valuation services through Adroit Auto.

FROM CHAIRMAN'S DESK



Lakshmi Narayanan Subramanian

Chairman, SAMIL

SAMIL has travelled a long road in a short span of time with an aim to provide customers of pre-owned vehicles and equipment with most innovative and organised platforms pre-owned assets. In the past 11 Years, SAMIL became India's leading marketplace for acquiring and disposing used vehicles and equipment with latest technological advantages and we are proud of it.

FROM MD'S DESK



Mr. Umesh Revankar

Managing Director, STFC

Our journey have been full of hard-work, packed with passion for achievements, excitement for stepping on new grounds, as well as contentment for the results of our efforts in the right direction. We at Shriram Automall are looking forward to take on new challenges and opportunities that will make us grow into an undisputed leader.

FROM FOUNDER AND CEO'S DESK



Mr. Vinay Sanghi

Founder and CEO, CarTrade Tech

It's been 11 years since we started this journey and I would love to heartily congratulate you all for completing 11 Magnificent Years in the industry. We, as India's leading marketplace of vehicles and equipment, are creating a whole new world of exchange business fuelled by digital technology. Further delight is brought by Car Trade Exchange getting honoured by an award for Best Online Marketplace in Pre-owned Automobile Industry 2022.

FROM CEO'S DESK



Mr. Sameer Malhotra

Director and CEO, SAMIL

Being India's largest Phygital Pre-owned marketplace for Vehicles & Equipment, we at Shriram Automall India Limited (SAMIL) are putting all our efforts to take the company to the apex of business in the years to come. We are continuously escalating our territory by inaugurating new Automalls and Offices at strategic locations for achieving new heights in the pre-owned automobile industry in FY 2022-23 and beyond. To stay ahead of the competition, SAMIL is preparing to launch the first-ever one-of-its-kind, ThePriceX Insights 2022 Report that covers segment-wise price trends & expert talks of all the segments across India from any source and geography.



HITS OF THE YEAR >>



Some of the most exciting events of the quarter apart from consistent events and observance cannot be club with regular ones. Here are the hits of the year that instil a fire to achieve new goals with ardour.

- INR 100 Crore Auction on Independence Day
- Exclusive Two-wheeler Auction
- Farm Equipment Auction



PURPOSEFUL EVENTS >>

We are proud to engage in various activities such as observances, events and conferences for a better future of the company and the employees. Most of the events that we come across are motivating and teach us a lot about how to tackle the upcoming endeavours.

- SAMIL Leadership Meet 2022
- SAMIL Freedom Auction 2022
- Literacy Week 2022



SAMIL LEADERSHIP TEAM MEET Q2 2022



Shriram Automall India Limited is continuously striving to improve customer experience and set new records in the pre-owned Automobile industry. Together, we are working towards upcoming challenges, to take on the next quarter with full focus and enthusiasm. SAMIL leadership has reviews the past performance and have created new plan for the challenges of the next quarter. We can expect far greater results in the coming months.



EXPANDING THE TERRITORY

Automalls handle the acquisition and disposal of pre-owned vehicles and equipment and the scope is to provide the exchange service to the remotest corner of the country. A wide reach can be achieved by expanding into strategic locations with state-of-the-art Automalls so as to continue the momentum of growth. New Automalls Inaugurated in previous Quarter are:



BAREILLY AUTOMALL
13th JULY, 2022



SGTN, DELHI
15th JULY, 2022



PURNEA AUTOMALL
29th JULY, 2022



KOLKATA AUTOMALL
21st SEPTEMBER, 2022

TEAM SAMIL AT 6TH WAFit! SUMMIT

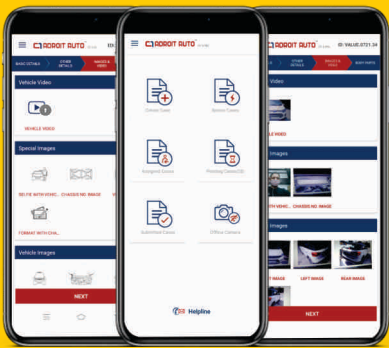


At the 6th edition of WAF IT summit, SAMIL represented as a technologically innovative company in the pre-owned vehicles and equipment industry. Thought leaders from different arms of the automotive industry presented their ideas on the innovation and utilisation of Artificial intelligence, the Internet of Things and Telematics which will empower the vehicles of the future. The thoughtful event was held on 27th August 2022.

RAJASTHAN TEAM MEET AT JAIPUR AUTOMALL

Mr Sameer Malhotra, Director & CEO, SAMIL, met with whole Rajasthan Team at Jaipur Automall where he motivated the Samilians to perform in their best form. The meeting was full of energy and everyone took their part to improve their performance matrix for upcoming auctions.





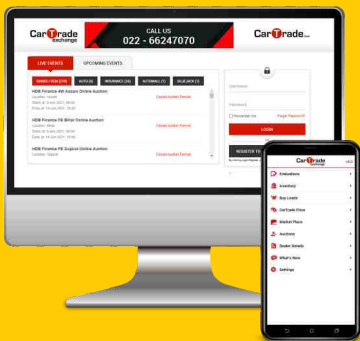
Adroit 2.0 is a state-of-the-art Inspection and Valuation application developed with a sole purpose of offering best-in-class service to 100+ clients across India. Adroit Auto is strategically engaged in providing services to the automobile industry, completing 10.5 Million+ Inspections and Valuations since 2005.

BlueJack



BlueJack is a simple, efficient and reliable platform for buying and selling pre-owned cars. The powerful platform is used for participating in exclusive online bidding events. It offers both physical auctions with expansive reach and MyBlueJack mobile app for simplifying buying.

CarTrade exchange



CarTradeExchange is India's trusted online bidding platform for buying and selling pre-owned vehicles and equipment. It is a well-known name offering a hassle-free transaction Interface for customers, enabling them to transact multiple vehicles simultaneously, from anywhere and from any device.



SAMIL Financial Services

SAMIL Financial Services enhances the buying capacity of our clients without stressing their working capital. Our services are quick, require minimum documentation and are tailored to buyers' needs across 100+ Automalls.



SAMIL Documentation Services

We offer hassle-free, one-stop solution for Documentation and RTO-related needs. Our documentation service is easy, affordable and takes care of complete paperwork and certification requirements of clients across the country.



SAMIL Parking Services

SAMIL Parking Services provides completely safe and secure parking facilities across all 100+ Automalls PAN-India. Your vehicles are safe in well-guarded facilities with dedicated security staff, boundary walls and CCTV surveillance.



SAMIL Logistics Services

Our Logistics Services take care of all your logistic needs. We offer door to door pick up and drop, towing and intercity asset transportation services for one or more vehicles across 100+ Automalls PAN-India.



SAMIL Insurance Services

SAMIL Insurance Services offer paperless digital Insurance policy issuance, covering first and third party insurance needs. Our service requires minimal paperwork and is just one click away throughout the year.



SAMIL FASTag Services

SAMIL FASTag Services offer comprehensive solutions to all the FASTags related snags such as buying a new FASTag, FASTag recharge or other queries. The service is available across 100+ Automalls PAN-India.



TIE-UPS TO SHOOT

Shriram Automall India Limited believes in strategic collaborations with various businesses in multiple industry verticals that helps in the accelerated growth of both parties over a period of time. SAMIL and Group companies have joined hands with many such organisations leading to successful bonds. Major collaborations in the previous Quarter are:

- Shriram Automall signed an agreement with SREI Equipment Finance Ltd.
- Adroit Auto collaborates with NAFA
- Shriram Automall signed an agreement with Indian Overseas Bank

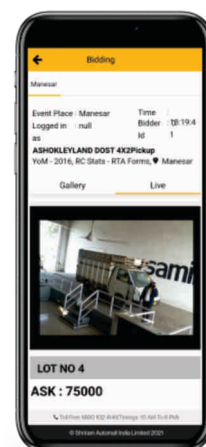


MR SAMEER MALHOTRA INTERACTED WITH STUDENTS IN POORNIMA UNIVERSITY



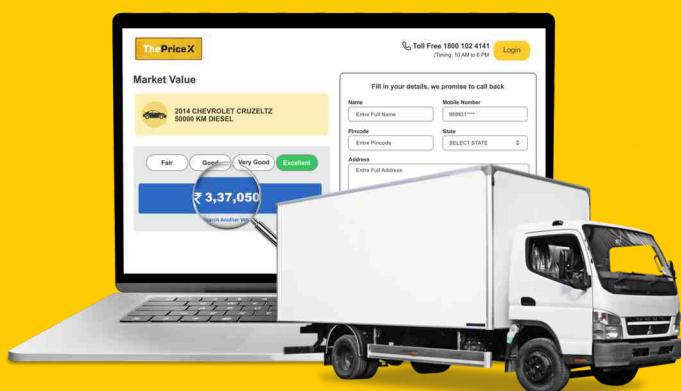
Mr Sameer Malhotra, Visionary Leader, Industry Veteran, Director and CEO of SAMIL have been invited as a guest of honour by Poornima University, Rajasthan in their inaugural ceremony of orientation program 2022-23. As an expert in the pre-owned automotive industry, Mr Malhotra imparted precious knowledge, from the treasures of his vast experience to the young and energetic minds who would be the leaders of tomorrow.

ONE INDIA ONE CLICK



SAMIL's long-standing physical auction model poses numerous challenges to the customers such as travelling, weather conditions, insufficient time, unavailability of preferred vehicle etc. With 'One India One Click,' concept, customers get hassle-free experience of buying and selling vehicles & equipment across state borders with a single click. Any customer can purchase a vehicle or equipment from anywhere in India from 100+ Automalls right from the comfort of their home through My SAMIL mobile app. This solves all the problems related to physical auctions as it save on travelling efforts, cost & time.

ThePriceX



ThePriceX is a state-of-the-art tool for understanding the pricing pattern and trends of the vehicles and equipment in the pre-owned market. ThePriceX runs on advanced algorithms and is combined with over a decade worth of auction data to deliver the right price of any pre-owned vehicle or equipment in India.

We have delivered one-of-its-kind ThePriceX Insights report that gives buyers and sellers right price trends of pre-owned vehicles and equipment in the Indian market.

GREAT PLACE TO WORK®

SAMIL is a Great Place To Work – Certified TM company second year in a row. This reflects our high-trust, high-performance work culture that prevails in our workplaces. We are a great team who work with a clear direction on our objectives to achieve new heights fuelled with mutual respect, coordination and conviction.



ISO 9001:2015

SAMIL is an ISO 9001:2015 certified company which clarifies that we offer best-in-class customer satisfaction, fulfil our requirements of operations as well as maintain highest level of order in following regulations and documentations.



STQC CERTIFICATION

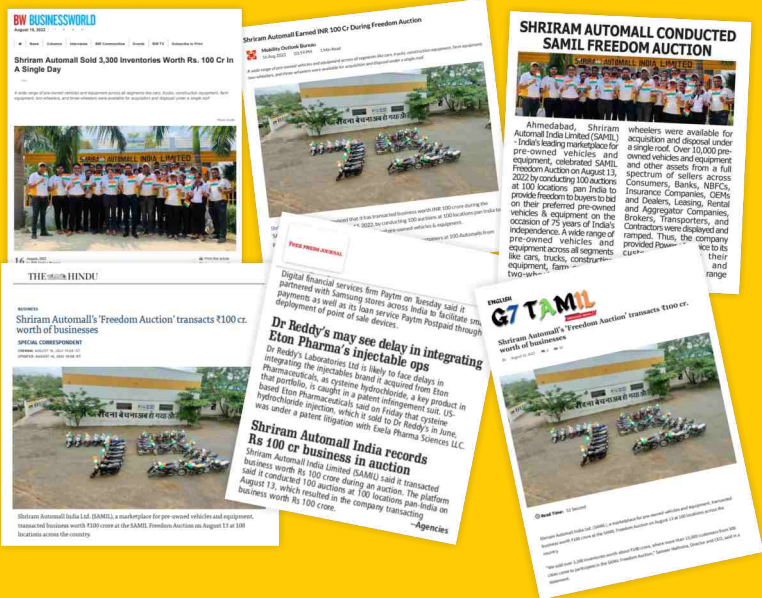
SAMIL holds the prestigious Standardisation Testing and Quality Certification (STQC) for forward auction portal, property.samil.in. This proves quality and robust Informational Technology infrastructure.



MEDIA COVERAGE

Shriram Automall India Limited has the habit of making the headlines. This quarter, SAMIL was in the media for the grand SAMIL Freedom Auction which was organised at 100 locations pan-India and for the recently inaugurated Kolkata Automall in the state of West Bengal. Have a look at the impressive collages of headlines in popular media publications.

SAMIL FREEDOM AUCTION



SAMIL INAUGURATES KOLKATA AUTOMALL



AUTOMALL ANNIVERSARY

It is very important to celebrate anniversaries of every Automall ever inaugurated to run the business of buying and selling pre-owned vehicles & Equipment across the country. Here are the Automall Anniversaries celebrated in the last quarter:



BHOPAL AUTOMALL



JODHPUR AUTOMALL



VIJAYAWADA AUTOMALL



CHANDIGARH AUTOMALL



MANESAR AUTOMALL



RATNAGIRI AUTOMALL



LUDHIANA AUTOMALL



TRICHY AUTOMALL



ALWAR AUTOMALL



GUNTUR AUTOMALL

SAMIL MUSKAN

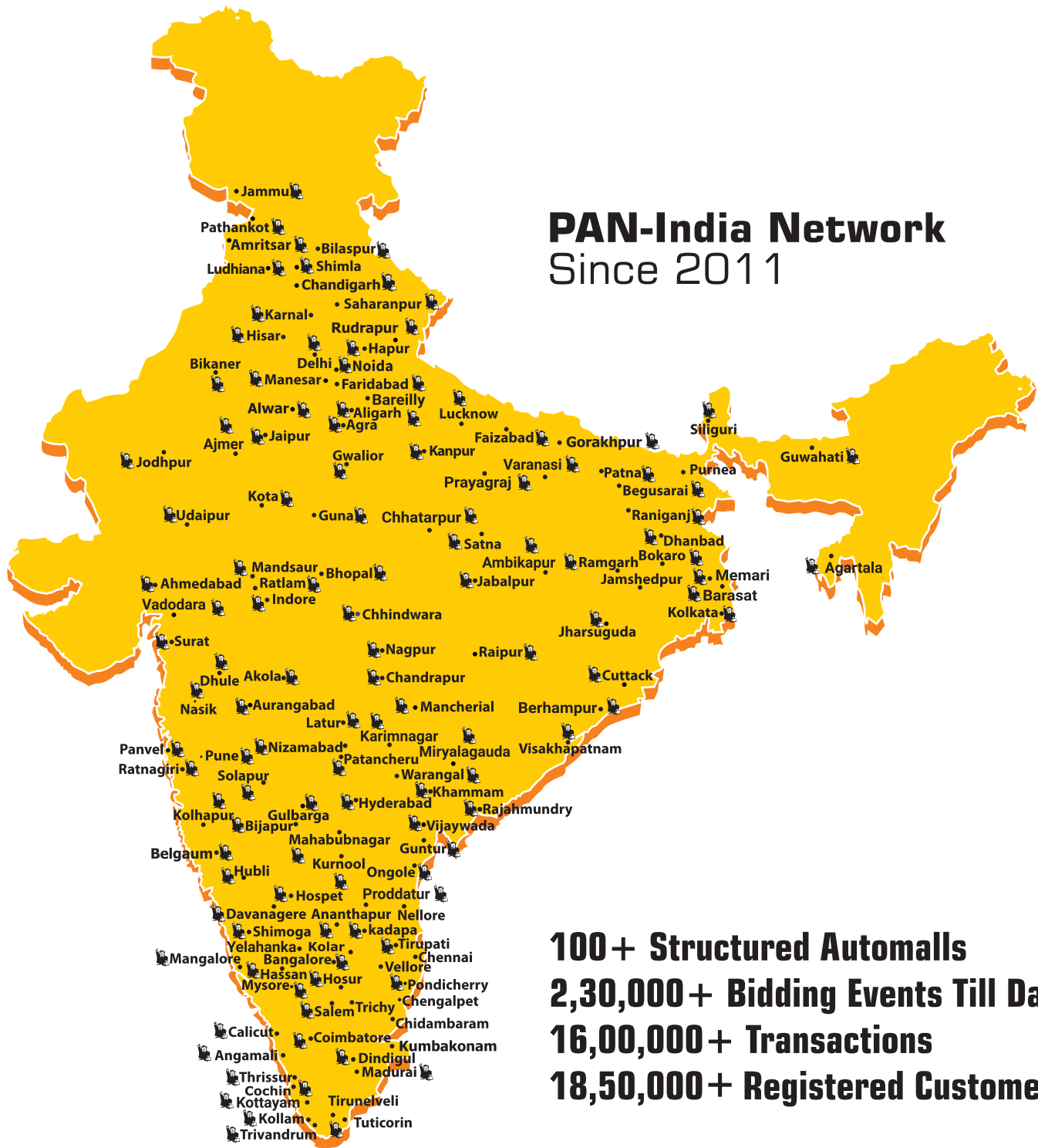


SAMIL understands its responsibility toward society and is putting in significant efforts to provide access to fresh and cool water to the people in the regions where the scarcity of drinking water was analysed. Nearly 6% of India's population has no access to clean drinking water and by installing **100+ water coolers**, SAMIL is taking a small step towards achieving the goal of providing fresh water to every citizen of the country. In this quarter, **SAMIL installed 20+ water coolers & purifiers at Raipur, Hyderabad, Patancheru, Chennai, Coimbatore, Chengalpet, Bangalore, Panvel, Ambikapur, Rajahmundry, Vijayawada, Proddatur and New Delhi.** We are striving to deliver as many water coolers as possible because water is essential for daily life and cannot be replaced by anything.

SAMIL BAGS COMPANY OF THE YEAR AWARD



Shriram Automall received another prestigious award at **The Business Leadership Awards 2022. Company of the Year in Pre-owned Automobile Industry 2022 award** is evidence of our holistic services under a single roof, transparent processes, best-in-industry reward program, customer-centric services for hassle-free transactions and excellent customer satisfaction through state-of-the-art Phygital, Online and Physical Auction platforms.



PAN-India Network Since 2011

100+ Structured Automalls
2,30,000+ Bidding Events Till Date
16,00,000+ Transactions
18,50,000+ Registered Customers

CONNECT WITH US

ShiramAutomall



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