

SAMIL

NEWSWRAP

VOL. 11, NOVEMBER 2022

SAMEER MALHOTRA WITH TEAM MUMBAI



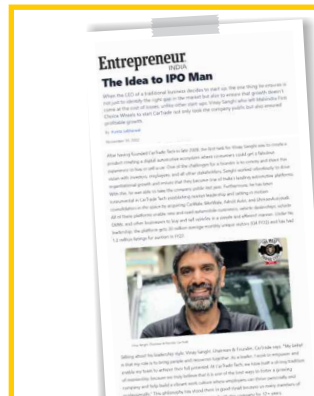
In his drive to meet the SAMIL staff across India, **Sameer Malhotra, Director and CEO - SAMIL met with the CarTradeExchange, SAMIL and Adroit Auto Teams in Mumbai and addressed about Auction Industry, Online and Offline Auctions, Retail Business, Value of Employees at SAMIL, Insurance Salvage Industry, Client Relationship and more.** This event was held at the company training centre in Belapur with 110+ attendees who were eager to meet the visionary leader for his guidance.

CELEBRATED 12th WORK ANNIVERSARY OF SAMEER MALHOTRA, CEO AND DIRECTOR



The whole SAMIL wished a **Happy 12th Work Anniversary** to our visionary leader, industry veteran, and mentor, **Sameer Malhotra, CEO and Director - SAMIL.** He has always been the force behind Shriram Automall India Limited's (SAMIL) success. Under his unparalleled leadership, the company has become India's Largest Phygital Marketplace for used Vehicles and Equipment. On behalf of all the Samilians, we wish for a bright leadership future, and may he continue to enlighten our path.

FROM IDEA TO IPO - JOURNEY OF VINAY SANGHI, CHAIRMAN AND FOUNDER, CARTRADE TECH



CarTradeTech
From Idea to IPO
Vinay Sanghi
Chairman & Founder
CarTrade Tech

In conversation with the Entrepreneur India, Chairman and Founder of **CarTrade Tech Ltd. Vinay Sanghi** talks about his leadership style, journey and more...

Read the article: <https://t.ly/XcJF>



Shriram Automall

14 Nov 2023 06:57 PM 2 Hrs Read

Shriram Automall (India) Ltd. has announced that it is participating in the CO - International Mating and Exhibition 2023 (IMEX).

For a gap of four years, the event is set to be organised from November 26-28, 2023, in Kolkata.

Shriram Automall (India) Ltd. (SAIL) is a global leader for the manufacturers and exporters of Indian iron and steel.

And the drive continues! After having visited **Shriram Automall Varanasi, Gorakhpur, Ayodhya, Lucknow, and Raipur last week, Sameer Malhotra, Director and CEO - SAMIL, visited Shriram Automall Kolkata** which was recently relocated to a better location for enhancing customer services. On the special day of **12th work anniversary, the CEO** motivated and engaged with the Automall staff.

SAMIL JUNIOR EINSTEIN SCHOLARSHIP DISTRIBUTION AT HYDERABAD



SAMIL Junior Einstein Scholarship program makes it possible for children of the transport fraternity to complete their education. **Sameer Malhotra, Director and CEO - SAMIL**, distributed **Scholarships to underprivileged students** at Shriram Automall Hyderabad on the eve of the **10th Business Anniversary**.

SAMIL PROVIDED MEAL AT NGO ON CHILDREN'S DAY



Children are our future and it's our duty to look after them for their needs. On this Children's Day, we put a smile on their faces by offering a nutritious meal to the underprivileged students at "**Play Foundation**" NGO. **Sameer Malhotra, CEO and Director - SAMIL**, played games, distributed gifts to the little ones and also blessed them with a bright future ahead.



CEO's AUTOMALL DRIVES CONTINUES



With an endeavour to ensure enhanced customer experience and employee engagement, **Sameer Malhotra, Director and CEO - SAMIL**, is on an Automall Drive. After having visited **Shriram Automall Varanasi, Gorakhpur, Ayodhya and Lucknow** earlier this week, he has more such visits planned this month.

SAMIL CORPORATE CLIENT MEET AT RAIPUR



SAMIL Corporate Client Meet was held in Raipur, **Chhattisgarh** in a bid to expand relationships beyond the business perspective. **Sameer Malhotra, Director and CEO - SAMIL**, felicitated esteemed clients and strengthen the bond with the company thanking them for their continuous patronage.

SAMIL CORPORATE CLIENT MEET AT HYDERABAD



SAMIL strengthened the bond with all the Clients through a **Corporate Client Meet in Hyderabad, Telangana**. **Sameer Malhotra, Director and CEO - SAMIL**, felicitated esteemed clients and expressed his gratitude for their continuous patronage.

WATER COOLER INSTALLATION AT GOVT SCHOOL HYDERABAD



Shriram Automall India Limited installed Water Cooler and Purifier at Government ZillaParishad High School, PeddaAmberpet, Hyderabad. Sameer Malhotra, CEO and Director - SAMIL, interacted with students and played games. He blessed the children with the privilege of disease-free life and a healthy mind.

TREE PLANTATION DRIVE AT AUTOMALLS



Shriram Automall India Limited knows that the bright future lies on a greener planet and clean air. During the routine Automall Visits, Sameer Malhotra, Director and CEO - SAMIL, planted saplings at **Shriram Automall Raipur, Ayodhya, Gorakhpur, Lucknow, Kolkata and Hyderabad.**

A NEW DAY - A NEW AWARD MEDIA COVERAGE

Shriram Automall's Technologically Advanced Solutions – **'One India One Click'** model of buying and selling vehicles across India and state-of-the-art **'ThePriceX'** price prediction engine, bagged the **CX Technology Implementation of the Year Award 2022.** The Award has been covered by National Online and Print Publications such as Free Press Journal, Western Times and PNI News.

SAMEER MALHOTRA AS EMINENT SPEAKER AT ASSOCHAM FUTURISTIC TECHNOLOGIES AND 7TH TECHNOLOGY EXCELLENCE AWARDS



Sameer Malhotra, Director and CEO - SAMIL has been invited as an Eminent Speaker at **Assocham Futuristic Technologies and 7th Technology Excellence Awards at Hotel Fairfield by Marriott, Kolkata.** He spoke about the technological advancements and digital initiatives that SAMIL took to adapt alongside the rapidly changing customer requirements in the new era of buying and selling used vehicles and equipment in the country.

SAMIL WON CX TECHNOLOGY IMPLEMENTATION OF THE YEAR AWARD



Shriram Automall's technologically advanced solutions – **'One India One Click'** model of buying and selling vehicles across India and state-of-the-art **'ThePriceX'** price prediction engine, bagged the **CX Technology Implementation of the Year Award at 11th CX Strategy Summit and Awards 2022.** SAMIL has a robust Customer Service Team at work and is dedicated for refining customer experience at all stages of business.

SHRIRAM AUTOMALL BAGS CX TECHNOLOGY IMPLEMENTATION OF THE YEAR AWARD
Ahmedabad, Shriram Automall India Limited (SAMIL), India's Largest Physical and online Marketplace for Pre-owned Vehicles and Equipment, was awarded CX Technology Implementation of the Year 2022. The Award was received by company officials on 23rd November 2022 on a stage which

Shriram Automall bags CX Technology implementation of the year award
New Delhi, Shriram Automall India Limited (SAMIL), India's Largest Physical and online Marketplace for Pre-owned Vehicles and Equipment, was awarded CX Technology Implementation of the Year 2022. The Award was received by company officials on 23rd November 2022 at an event in Gurugram. SAMIL won the stage with the implementation of 'One India One Click' model of buying and selling pre-owned vehicles and 'ThePriceX', a price prediction engine.

