

SAMIL

CONNECT

VOLUME 19 OCTOBER - DECEMBER 2022

#samilutsav #samilmuskan
#proudsamilian
#samil #samilauctions

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ABOUT SAMIL >

Shriram Automall India Limited (SAMIL), an ISO 9001:2015 certified company, is India's Largest Phygital Marketplace connecting pre-owned vehicles and equipment buyers and sellers. SAMIL began its journey in 2011 by setting up India's first professionally managed and organised Auction Platform for buying and selling used cars, commercial vehicles, construction equipment, farm equipment, three-wheelers, two-wheelers, etc.

SAMIL conducts thousands of auction events every month through its online and phygital platforms. The company also provides vehicle inspection and valuation services through Adroit Auto.

FROM CHAIRMAN'S DESK



Lakshmi Narayanan Subramanian

Chairman, Shriram Group

SAMIL has travelled a long road in a short span of time with an aim to provide customers of pre-owned vehicles and equipment with most innovative and organised platforms pre-owned assets. In the past 11 Years, SAMIL became India's leading marketplace for acquiring and disposing used vehicles and equipment with latest technological advantages and we are proud of it.

FROM VC'S DESK



Mr. Umesh Revankar

Executive Vice-Chairman, Shriram Finance

Our journey have been full of hard-work, packed with passion for achievements, excitement for stepping on new grounds, as well as contentment for the results of our efforts in the right direction. We at Shriram Automall are looking forward to take on new challenges and opportunities that will make us grow into an undisputed leader.

FROM MD'S DESK



Mr. Vinay Sanghi

Chairman and Managing Director, CarTrade Tech

It's been 11 years since we started this journey and I would love to heartily congratulate you all for completing 11 Magnificent Years in the industry. We, as India's leading marketplace of vehicles and equipment, are creating a whole new world of exchange business fuelled by digital technology. Further delight is brought by Car Trade Exchange getting honoured by an award for Best Online Marketplace in Pre-owned Automobile Industry 2022.

FROM CEO'S DESK



Mr. Sameer Malhotra

Director and CEO, SAMIL

Shriram Automall India Limited (SAMIL) is India's largest Phygital Pre-owned marketplace for Vehicles and Equipment. This has been achieved by putting all our efforts into enhancing customer satisfaction that will bring necessary momentum to reach the apex of the pre-owned vehicle market in the near future. We are continuously expanding our territory by inaugurating new Automalls and Offices at strategic locations in a bid to expand our reach for providing business opportunities in the used vehicles market. This quarter was an important one as SAMIL was conferred with North India Best Employer Brand Awards 2022.



HITS OF THE QUARTER>>



Some of the most exciting events of the quarter apart from consistent events and observance cannot be club with regular ones. Here are the hits of the quarter that instil a fire to achieve new goals with ardour.

- INR 145+ Cr Mega Diwali Auction Week
- INR 104+ Cr SAMIL Kisan Mahotsav
- Exclusive Car Auction
- Exclusive Construction Equipment Auction



PURPOSEFUL EVENTS>>

- SAMIL Corporate Client Meet at Vijayawada
- Mega Diwali Auction Week
- SAMIL Corporate Client Meet at Raipur
- SAMIL Corporate Client Meet at Hyderabad
- SAMIL Stall at CII IMME 2022
- SAMIL Kisan Mahotsav 2022



MEGA LAUNCH EVENT AND JUNIOR PICASSO AWARD CEREMONY, DECEMBER 2022

Hearty congratulations to **Saanvi Sharma, Palak and Supriti Srivastava** for winning the 4th edition of **SAMIL Junior Picasso 2022** in their respective categories. A total of **160+ winners** and runners-up were also announced at the virtual award ceremony on 12th December 2022.



EXPANDING THE TERRITORY

Automalls handle the acquisition and disposal of pre-owned vehicles and equipment and the scope is to provide the exchange service to the remotest corner of the country. A wide reach can be achieved by expanding into strategic locations with state-of-the-art Automalls so as to continue the momentum of growth. New Automalls Inaugurated in previous Quarter are:



GANDHIDHAM AUTOMALL
21st DECEMBER, 2022

AWARDS AND ACCOLADES

SAMIL and its subsidiary companies are the best at what they do, which is proven by honorary awards. With North India Best Employer Brand Awards 2022 and Innovative 100 at CIO 100 Awards, SAMIL is unstoppable. Here are the awards that we won in the previous quarter.

- **Innovative 100 at CIO 100 Awards**
- **CX Technology Implementation of the Year Award**
- **North India Best Employer Brand Awards 2022**



SAMEER MALHOTRA AS EMINENT SPEAKER AT ASSOCHAM FUTURISTIC TECHNOLOGIES AND 7TH TECHNOLOGY EXCELLENCE AWARDS

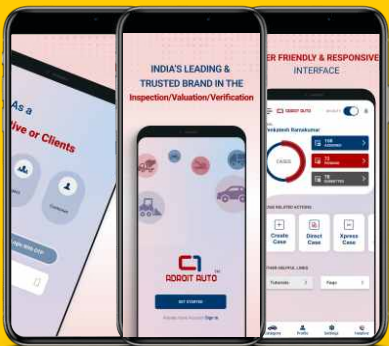


Sameer Malhotra, Director and CEO - SAMIL has been invited as an Eminent Speaker at **Assocham Futuristic Technologies and 7th Technology Excellence Awards at Hotel Fairfield by Marriott, Kolkata**. He spoke about the technological advancements and digital initiatives that SAMIL took to adapt alongside the rapidly changing customer requirements in the new era of buying and selling used vehicles and equipment in the country.

SAMEER MALHOTRA WITH TEAM MUMBAI



In his drive to meet the SAMIL staff across India, **Sameer Malhotra, Director and CEO - SAMIL** met with the **CarTradeExchange, SAMIL and Adroit Auto Teams in Mumbai** and addressed about **Auction Industry, Online and Offline Auctions, Retail Business, Value of Employees at SAMIL, Insurance Salvage Industry, Client Relationship** and more. This event was held at the company training centre in Belapur with 110+ attendees who were eager to meet the visionary leader for his guidance.



Adroit Auto Inspection Services launched the Adroit 3.0 mobile application for pre-owned vehicle and equipment buyers and sellers. Adroit 3.0 offers information showcase with structured reports which can be viewed in one glance and many such features are introduced make inspection, valuation and verification easy and quick.

BlueJack



BlueJack is a simple, efficient and reliable platform for buying and selling pre-owned cars. The powerful platform is used for participating in exclusive online bidding events. It offers both physical auctions with expansive reach and MyBlueJack mobile app for simplifying buying.

CarTrade exchange



CarTradeExchange is India's trusted online bidding platform for buying and selling pre-owned vehicles and equipment. It is a well-known name offering a hassle-free transaction Interface for customers, enabling them to transact multiple vehicles simultaneously, from anywhere and from any device.



SAMIL Financial Service

SAMIL Financial Services enhances the buying capacity of our clients without stressing their working capital. Our services are quick, require minimum documentation and are tailored to buyers' needs across 120+ Automalls.

SAMIL Documentation Service

We offer hassle-free, one-stop solution for Documentation and RTO-related needs. Our documentation service is easy, affordable and takes care of complete paperwork and certification requirements of clients across the country.



SAMIL Parking Service

SAMIL Parking Services provides completely safe and secure parking facilities across all 120+ Automalls PAN-India. Your vehicles are safe in well-guarded facilities with dedicated security staff, boundary walls and CCTV surveillance.

SAMIL Logistics Service

Our Logistics Services take care of all your logistic needs. We offer door to door pick up and drop, towing and intercity asset transportation services for one or more vehicles across 120+ Automalls PAN-India.



SAMIL FASTag Service

SAMIL FASTag Services offer comprehensive solutions to all the FASTags related snags such as buying a new FASTag, FASTag recharge or other queries. The service is available across 120+ Automalls PAN-India.

SAMIL Insurance Service

SAMIL Insurance Services offer paperless digital Insurance policy issuance, covering first and third party insurance needs. Our service requires minimal paperwork and is just one click away throughout the year.



CEO's AUTOMALL VISITS

With an endeavour to ensure enhanced customer experience and satisfaction and employee engagement, Sameer Malhotra, Director and CEO - SAMIL, keeps on visiting Automalls across India. On his visits, the CEO motivates and engages with all the Automall staff and shows them the way to be more productive and achieve their goals.



VARANASI AUTOMALL



GORAKHPUR AUTOMALL



AYODHYA AUTOMALL



LUCKNOW AUTOMALL



RAIPUR AUTOMALL



KOLKATA AUTOMALL



HYDERABAD AUTOMALL



JAIPUR AUTOMALL



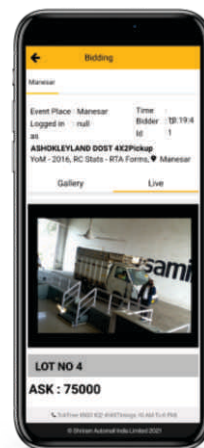
MANESAR AUTOMALL

SAMIL and ADROIT INSPECTION SERVICES COLLABORATES WITH ROYAL ENFIELD



Shriram Automall India Limited and Adroit Inspection Services have signed a corporate agreement with **Royal Enfield (RE)**, a group company of Eicher Motors, to explore further business opportunities for pan-India disposal and valuation services in RE and Non-RE products.

SHRIRAM AUTOMALL'S 'ONE INDIA ONE CLICK' INITIATIVE IS CONNECTING BUYERS and SELLERS ACROSS INDIA



Being India's Largest Phygital Marketplace for Pre-owned Vehicles and Equipment, Shriram Automall has introduced several innovations and solutions to meet the constantly changing requirements of customers. We introduced One India One Click concept recently. At present, buying, selling and registering pre-owned vehicles and equipment from different states in India is quite challenging as one cannot easily find required vehicles of their choice, a fair priced deal or support services like finance and logistics. In a bid to provide holistic solutions in the pre-owned vehicles and equipment industry across the length and breadth of the country, Shriram Automall India Limited (SAMIL), has presented One India One Click concept.

GREAT PLACE TO WORK®

SAMIL is a Great Place To Work – Certified TM company second year in a row. This reflects our high-trust, high-performance work culture that prevails in our workplaces. We are a great team who work with a clear direction on our objectives to achieve new heights fuelled with mutual respect, coordination and conviction.



ISO 9001:2015

SAMIL is an ISO 9001:2015 certified company which clarifies that we offer best-in-class customer satisfaction, fulfil our requirements of operations as well as maintain highest level of order in following regulations and documentations.



STQC CERTIFICATION

SAMIL holds the prestigious Standardisation Testing and Quality Certification (STQC) for forward auction portal, property.samil.in. This proves quality and robust Information Technology infrastructure.



MEDIA COVERAGE

Shriram Automall India Limited has the habit of making the headlines. This quarter, SAMIL was in the media for the Mega Diwali Auction Week, which was organised at 120+ locations pan-India, CII IMME 2022 and for the recently inaugurated Gandhidham Automall in the state of Gujarat. Have a look at the impressive collages of headlines in popular media publications.

SAMIL AT CII IMME 2022

Over 200 Leads Generated
Kolkata: Shriram Automall India Limited (SAMIL) - India's Largest Physical and online Marketplace for used vehicles and equipment generated more than 200 leads with national and global construction firms at the recently concluded Confederation of Indian Industries (CII) - International Mining and Machinery Exhibition 2022 which held in Kolkata from 16th to 19th November 2022. The company's stall has been inaugurated by Mr. Sameer Malhotra, Director & CEO of Shriram Automall India Limited.

Shriram Automall Creates Buzz At CII International Mining And Machinery Exhibition 2022 In Kolkata
Kolkata: Shriram Automall India Limited (SAMIL) - India's Largest Physical and online Marketplace for used vehicles and equipment generated more than 200 leads with national and global construction firms at the recently concluded Confederation of Indian Industries (CII) - International Mining and Machinery Exhibition 2022 which held in Kolkata from 16th to 19th November 2022. The response at the exhibition was overwhelming as over 200 Leads were generated from National and International construction firms including Thiriveni Earthmovers Pvt Ltd, etc.

શ્રીરામ ઓટોમોબાઇલ કલકત્તામાં આંતરજાતિક ચર્ચા અને યશસ્વી પ્રદર્શન
2022-ના શુભકાર્યકર્તાઓએ કલકત્તામાં શ્રીરામ ઓટોમોબાઇલ કલકત્તામાં આંતરજાતિક ચર્ચા અને યશસ્વી પ્રદર્શન કર્યું. કલકત્તામાં શ્રીરામ ઓટોમોબાઇલ કલકત્તામાં આંતરજાતિક ચર્ચા અને યશસ્વી પ્રદર્શન કર્યું. કલકત્તામાં શ્રીરામ ઓટોમોબાઇલ કલકત્તામાં આંતરજાતિક ચર્ચા અને યશસ્વી પ્રદર્શન કર્યું.

CX TECHNOLOGY IMPLEMENTATION AWARD

SHRIRAM AUTOMALL BAGS CX TECHNOLOGY IMPLEMENTATION OF THE YEAR AWARD
Ahmedabad, Shriram Automall India Limited (SAMIL), India's Largest Physical and online Marketplace for Pre-owned Vehicles and Equipment, was awarded CX Technology Implementation of the Year 2022. The Award was received by company officials during the Conference which was held at an event in Gandhinagar.

શ્રીરામ ઓટોમોબાઇલ કલકત્તામાં આંતરજાતિક ચર્ચા અને યશસ્વી પ્રદર્શન
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GANDHIDHAM AUTOMALL INAUGURATION

શ્રીરામ ઓટોમોબાઇલ માગને ધ્યાનમાં રાખી ગુજરાતમાં વિસ્તરણ કર્યું
અમદાવાદ: શ્રીરામ ઓટોમોબાઇલ ઇન્ડિયા લિમિટેડએ સૌથી મોટું ફિઝિકલ અને ઓનલાઇન પૂર્વ-માલિકીનું વાહન અને સાધનસામગ્રીનું માર્કેટપ્લેસ છે, જે ગુજરાતમાં ગાંધીધામ પ્રદેશ કર્યો છે. સુવિધા બેંકો, NBFCs, વીમા કંપનીઓ, OEMs અને ડીલર્સ, લીઝિંગ, બાડા અને એગ્રીગેટર કંપનીઓ, બ્રોકર્સ, ટ્રાન્સપોર્ટર્સ, કોન્ટ્રાક્ટરો અને વિસ્તારના અંતિમ વપરાશકર્તાઓની વપરાયેલ વાહનો અને સાધનો સંબંધિત જરૂરિયાતો માટે સંપૂર્ણ ઉકેલ પુરા પાડે છે.

શ્રીરામ ઓટોમોબાઇલ માગને ધ્યાનમાં રાખી ગુજરાતમાં વિસ્તરણ કર્યું
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શ્રીરામ ઓટોમોબાઇલ માગને ધ્યાનમાં રાખી ગુજરાતમાં વિસ્તરણ કર્યું
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AUTOMALL ANNIVERSARY

It is very important to celebrate anniversaries of every Automall ever inaugurated to run the business of buying and selling pre-owned vehicles and Equipment across the country. Here are the Automall Anniversaries celebrated in the last quarter:



AJMER AUTOMALL



AYODHYA AUTOMALL



BANGALORE AUTOMALL



FARIDABAD AUTOMALL



PANVEL AUTOMALL



INDORE AUTOMALL



JAIPUR AUTOMALL



MADURAI AUTOMALL



HYDERABAD AUTOMALL



TIRUNELVELI AUTOMALL

HELPING HANDS CSR ACTIVITIES



In our continuous drive to improve lives through CSR activities, **SAMIL installed Water Coolers and Purifiers at Swami Atmanand English Medium School in Raipur and at Government Zilla Parishad High School, Pedda Amberpet, Hyderabad.** Apart from this, many water coolers were installed at various locations.



SAMIL PROVIDED MEAL AT NGO ON CHILDREN'S DAY

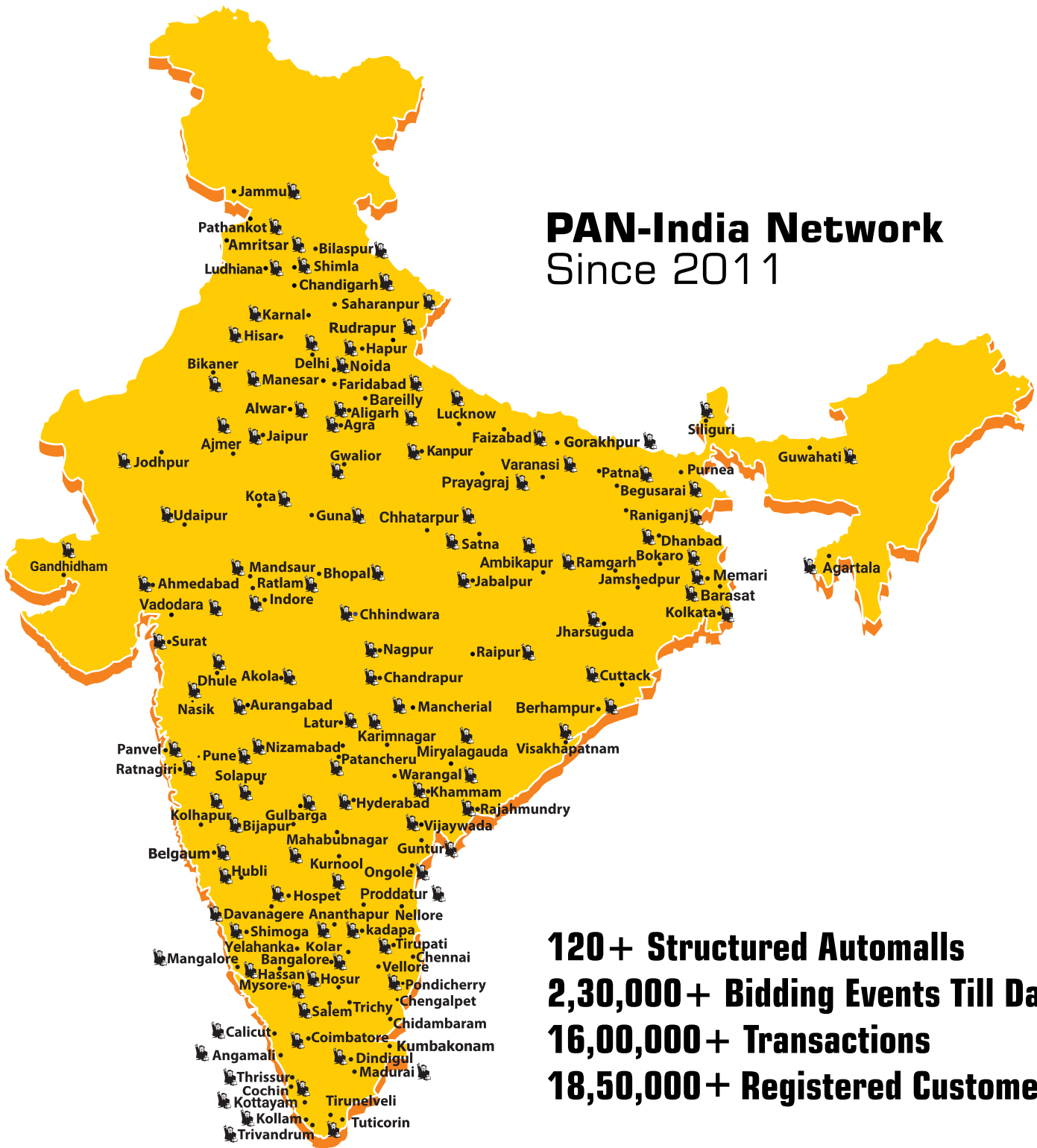
Children are our future and it's our duty to look after them for their needs. On this Children's Day, we put a smile on their faces by offering a nutritious meal to the underprivileged students at "Play Foundation" NGO.

TREE PLANTATION DRIVE AT AUTOMALLS

Shriram Automall India Limited knows that the bright future lies on a greener planet and clean air. During the routine Automall Visits, Sameer Malhotra, Director and CEO - SAMIL, planted saplings at Shriram Automall Raipur, Ayodhya, Gorakhpur, Lucknow, Kolkata and Hyderabad.



PAN-India Network Since 2011



120+ Structured Automalls
2,30,000+ Bidding Events Till Date
16,00,000+ Transactions
18,50,000+ Registered Customers

CONNECT WITH US

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BlueJack



ThePriceX

123done.in

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