

# SAMIL

# NEWSWRAP

VOL. 16 FEBRUARY 2023

## 20+ WATER COOLERS INSTALLED DURING SAMIL UTSAV 2023



Under our corporate social responsibility initiative, **SAMIL Muskan**, we have installed 20+ water purifiers and coolers on **SAMIL UTSAV 2023** and 150+ till date across India for providing free clean drinking water on our **12th Business Anniversary** on **25th February 2023**.

## SAMIL FELICITATED LOYAL CUSTOMERS DURING SAMIL UTSAV 2023

SAMIL has countless customers with **10+ years of relationship in transacting used vehicles and equipment**. During the occasion of **12th SAMIL Utsav**, Shriram Automall India Limited has felicitated all the **Buyers and Sellers** for being **Loyal Customers**.



## 12TH SAMIL UTSAV IS THE BIGGEST AUCTION OF THE YEAR 2023



**SAMIL Utsav 2023** created a new record by achieving a GAP of **INR 185+ crores** in a single day. **Over 7,500** vehicles were sold out of **16,000+ listed vehicles and equipment**. SAMIL Utsav turns out to be the biggest auction of the year 2023 with 25,000+ customers attended **120+ auctions at 120+ locations pan-India**.

## EXPANDING HORIZONS OF USED VEHICLES AND EQUIPMENT INDUSTRY IN INDIA



The used **Automotive industry** is expecting a boom in the future. **Sameer Malhotra, Director and CEO - SAMIL** discusses about the ever-expanding horizons of the used Vehicles and Equipment industry in India. The article has been covered by CEO Insights India.



SAMIL INAUGURATED NEW AUTOMALL FACILITIES AT HAPUR, MUZAFFARPUR AND GUWAHATI



On the 12th Business Anniversary of Shriram Automall India Limited (SAMIL), the company inaugurated new Automall facilities at **Hapur, Muzaffarpur and Guwahati** in line with our strategic national business expansion plan.



CARTRADE TECH LAUNCHES CARTRADE VENTURES



**CarTrade Tech Ltd launches CarTrade Ventures** which plans to invest up to Rs 750 crores over a period of 5 to 7 years to strategically acquire and invest in companies in the automotive space. The capital invested is through profits generated and funds available in the company. The group is actively looking to acquire and invest in companies that are driving innovation in all aspects of the automobile ecosystem which includes **auto finance, leasing, insurance, servicing, car ownership, electric vehicles, clean energy and new-age technologies** such as augmented reality, artificial intelligence and visualization, to digitalize the auto buying journey.

OEM WISE TRACTOR RETAIL SALES JANUARY 2023

Tractor retail sales in January'23 have seen a rise in YoY sales by 7.96%. The tractor retails sales report also projected some details of restarting China's factories, which will boost global supplies of tractor parts and semiconductors. Henceforth, consumers in India will witness a lower waiting period in future as compared to the COVID lockdown period.





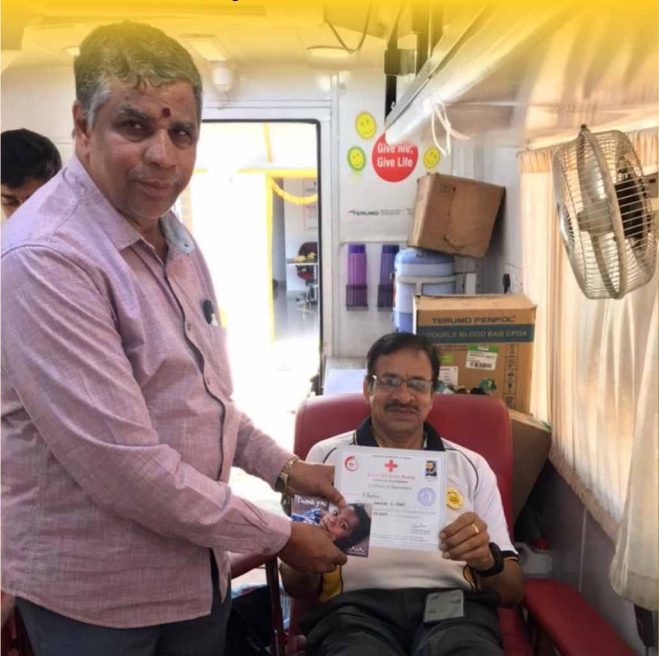
OEM WISE COMMERCIAL  
VEHICLE RETAIL SALES  
JANUARY 2023



Commercial Vehicle category has reported growth of 16.34% on a YoY basis while it increased 23% from January 2021 and 6% from January 2020. Commercial vehicle sales stood at 82,428 units in Jan 2023, up from 70,853 units sold in Jan 2022. There was growth seen across LCV (12.75%) to 48,115 units and across HCV (24.71 %) to 26,881 units while sales of MCVs dipped 1.58 % to 4,670 units in the past month, down from 4,745 units sold in Jan 2022.

SAMIL CONDUCTED  
MEDICAL CHECKUP CAMPS  
AT AUTOMALLS DURING  
SAMIL UTSAV

The medical **health checkup** drive was a success as **1000+ people** attended the camp. Shriram Automall India Limited (SAMIL), India's Largest Phygital Pre-owned Marketplace for Vehicles and Equipment organised **8 medical camps across pan-India on our 12th Business Anniversary on 25th February 2023.**



PLANTED 300+ TREES  
ON 12TH SAMIL UTSAV  
PAN-INDIA



We at SAMIL believe planting a tree equals to planting a hope for the greener future. On the occasion of our **12th Business Anniversary, we planted 300+ trees at 120+ locations** during SAMIL Utsav celebrations on 25th February 2023.

EDUCATION SCHOLARSHIPS  
TO 800+ UNDERPRIVILEGED  
STUDENTS AT SAMIL UTSAV 2023



**SAMIL Junior Einstein** Scholarship program makes it possible for children of the transport fraternity to complete their education. Shriram Automall India Limited (SAMIL), India's Largest Phygital Pre-owned Marketplace for Vehicles and Equipment distributed **800+ Scholarships** to Underprivileged Students on our **12th Business Anniversary on 25th February 2023.**





## SAMIL BUILT UP THE HYPE FOR 12TH SAMIL UTSAV: MEDIA COVERAGE

SAMIL built up the hype for the upcoming **SAMIL Utsav**. On the occasion of the 12th Business Anniversary, SAMIL is conducting India's biggest auction event of the year with **120+ Auctions at 120+ locations pan-India on 25th February 2023**. This news has been covered by leading digital and print media. The publications include - **Modern Shrines, Auto Guide, BW Auto World, Ten News and more.**



## SAMIL UTSAV 2023 MEDIA COVERAGE

Shriram Automall India Limited (SAMIL), **India's Largest Physical Pre-owned Marketplace for Vehicles and Equipment** celebrated **SAMIL UTSAV 2023 at 120+ Locations** which has been covered by leading Print and Online Media publications including Auto car Professional, The Hindu, The Hills Times, BW Auto World, Equipment India and Mobility Outlook.



## OEM WISE 2 WHEELER RETAIL SALES FOR JANUARY 2023

Two wheeler retail sales improved 10.07% to 12,65,069 units in Jan 2023, up from 11,49,351 units sold in Jan 2022. Various policies such as added income tax rebate, revised budget allocation in terms of vehicle scrappage policy and exemption of income tax duties on manufacturing lithium batteries could boost sales in this segment in the months ahead.



## OEM WISE PASSENGER VEHICLE RETAIL SALES JANUARY 2023

The Passenger Vehicle segment continues to perform well with growth of 22% YoY, 10% from January '21 and 8% from pre-Covid month of January '20. While good enquiry, healthy bookings and improved supplies are helping aid this segment, it is the entry level sub-segment which is still feeling the pinch. Apart from this, while waiting period for some models have come down, compact SUVs, SUVs and luxury vehicles continue to witness minimum waiting of 2-3 months.

