

# Shriram Automall India Limited (SAMIL)

India's Largest Phygital Marketplace for Pre-owned Vehicles, Equipment and Other Assets





## About SAMIL ➤

**Shriram Automall India Limited (SAMIL)**, an ISO 9001:2015 certified company, is India's Largest Phygital Marketplace for Pre-owned Vehicles, Equipment and Other Assets. Backed by CarTrade Tech Limited and Shriram Finance Limited, SAMIL began its journey in 2011 by setting up India's first professionally managed and organised Auction Platform for buying and selling pre-owned vehicles in all segments.

## Physical Auctions ➤



### Physical Bidding

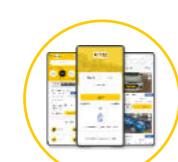
On-site bidding events at 135+ Automalls across India offering pre-owned vehicles and equipment of all categories. Click here to explore all our Automall locations across India.

## Online Auctions ➤



### CarTradeExchange.com

India's leading and highly trusted bidding platform for buying and selling wide range of pre-owned vehicles and equipment.



### BidLive (MySAMIL App)

BidLive on MySAMIL App allows customers to participate, watch live vehicle ramping and bid in real-time in any live auction across 135+ Automalls from anywhere in the country.



### Gold.samil.in

An offline and online auction platform offering transparent acquisition and disposal solutions to corporates, banks, NBFCs, investors, bullion traders, local jewellers, and individuals.



### Bids.samil.in

An online bidding platform offering live updates and seamless online bidding for used vehicles, cars, construction equipment, heavy machinery, and tractors for sale.



### 123done.in

A multifaceted platform offering a wide range of asset management services, including e-selling, e-procurement, e-listing, custodial services, transaction support, and strategic advisory.



### Property.samil.in

Exclusive forward auction portal is STQC certified platform for the disposal of both movable and immovable property. It is dependable, trustworthy and extremely secure listing and auction platform.

## Our Segments ➤



### Commercial Vehicles

6,55,000+ Sold Till Date



### Cars

5,00,000+ Sold Till Date



### Construction Equipment

72,000+ Sold Till Date



### Three Wheelers

1,00,000+ Sold Till Date



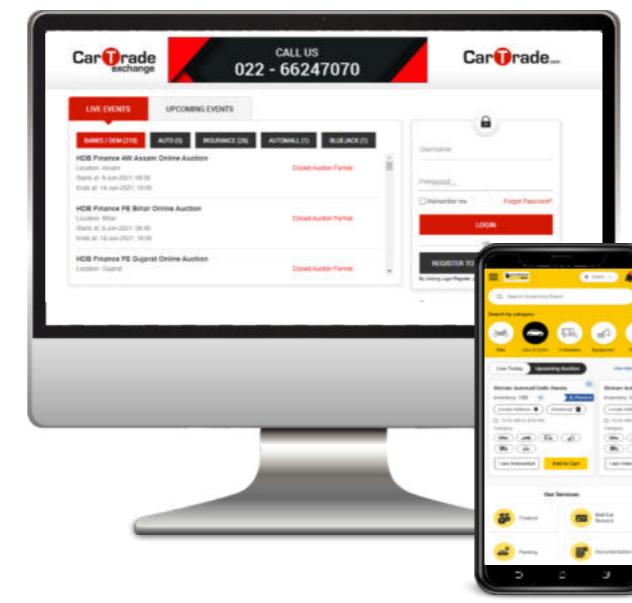
### Farm Equipment

1,25,000+ Sold Till Date



### Two Wheelers

7,80,000+ Sold Till Date



\*Terms and Conditions Applicable



## Our Services ➤



### SAMIL Documentation Service

Provides pan-India service for a hassle-free, one-stop solution for Documentation and RTO-related needs.



### SAMIL Parking Service

Provides pan-India secured parking facilities with boundary walls, CCTV surveillance and security.



### SAMIL Logistics Service

Pan-India door to door pick up and drop, towing and intercity transportation for vehicles and equipment.



### SAMIL Financial Service

Enhance the buying capacity of our buyers through trade advances, faster approvals and minimal documentation.



### SAMIL Insurance Service

Instant Process, Complete Coverage, Cashless payment, Hassle-Free Claim Process



**Adroit Inspections Services Private Limited**  
Adroit Auto is India's most renowned service provider for the Inspection, Valuation, Claims Management and Background Verification.



Inspection for all the segments of vehicles and equipment by providing physical & self-inspection services to insurance companies, OEMs and PSUs.



**ClaimXpert** is revolutionizing loss assessment for claims under ₹50K with AI-driven automation, ensuring quick, accurate evaluations, cost reduction, and fraud mitigation.



Caters the valuation needs of our clients and customers by determining the fair market value of assets for buying/selling process through physical and self-valuation services.



### Adroit Mobile App

Adroit mobile app is for pre-owned vehicle and equipment buyers and sellers, offering information in structured reports and advanced features for making inspection, valuation and verification easy and quick.



**4,50,000+**  
Bidding Events Till Date

**135+**  
Locations  
Pan - India

**45,000+ Cr**  
Worth of Transactions



**25,00,000+**  
Transactions Till Date

**1,00,00,000+**  
Inspections and Valuations



**27,50,000+**  
Registered Customers



**1,10,00,000+**  
Listings Till Date



## Exclusive Membership and Tech Excellence ➤



**The Buyer Marketing Team (BMT)**  
Drives buyer engagement through smart marketing, data insights, and targeted promotions – ensuring the right vehicles reach the right audience for a seamless experience.



**BidClub Rewards**  
Annual membership program for SAMIL's valued customers, offering free access to premium bidding portals like bids.samil.in and CarTradeExchange.com, along with exclusive benefits.



**ThePriceX**  
A cutting-edge price prediction engine, powered by Machine Learning and Statistical Modelling to provide precise prices for used vehicles and equipment available in India.



SAMIL Junior Einstein **Scholarship Program** for Underprivileged Students



**Water Coolers and Purifiers**  
Distribution for million smiles



**Tree Plantation**  
across India



**Free Medical**  
Check-up and Blood Donation Camps

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ShriramAutomall



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Upcoming  
Auctions  
Calendar