



Shriram Automall India Limited

India's Largest Pre-owned Phygital Marketplace for Vehicles, Equipment and Other Assets

Overview

Shriram Automall India Limited (SAMIL) is an ISO 9001:2015, MSME, Great Place To Work and STQC certified. company.

We are India's first-ever service provider of well-organized, transparent and phygital auction platform for the exchange of pre-owned vehicles, equipment and other assets

- 14 Years of Excellence
- Part of public traded companies like CarTrade Tech (which runs CarTrade.com, CarWale.com, Bikewale.com and OLX Auto), and Shriram Finance Limited
- Group companies are CarTrade Exchange, Adroit Auto and Augeo (123done. in)



Bidding Platforms

Phygital Bidding

- BidLive on MySAMIL App
- Desktop Live Bidding

Physical Bidding

- 135+ Automalls Pan-India

Online Bidding

- cartradeexchange.com (Vehicles & Equipment and Insurance salvage)
- bids.samil.in (Vehicles & Equipment)
- Gold.samil.in (Gold & Jewellery)
- 123done.in (Property, Plant & Machinery, Commodity, Scrap/ Surplus/ Salvage Assets)

Milestones

4,50,000
Bidding Events
Till Date

25,00,000+
Transactions
Till Date

27,50,000+
Registered
Customers

1,10,00,000+
Listings
Till Date

1,00,00,000+
Inspections
and Valuations

45,000+ Cr
Worth of
Transactions

Our Services

- Buying
- Selling
- Insta Inspect (Adroit Auto)
- ValueXpert (Adroit Auto)
- Financial Assistance
- Insurance Assistance
- ERP Repossession to Remarketing (R2R) Tool
- White Labelled Solutions
- SAMIL Brand Store
- Parking
- Documentation
- Logistics Support
- Repossession
- BidClub Membership
- ThePriceX

Our Clients

- Banks
- NBFCs
- Insurance Companies
- OEM & Dealers
- Captive Finance Companies
- Leasing & Rental Companies
- Vehicle Aggregators
- Dealers/ Brokers
- Transporters
- Contractors
- Individuals

Business Highlights



Commercial Vehicles

6,55,000+

Sold Till Date

Cars

5,00,000+

Sold Till Date

Construction Equipment

72,000+

Sold Till Date

Three-Wheelers

1,00,000+

Sold Till Date

Farm Equipment

1,25,000+

Sold Till Date

Two-Wheelers

7,80,000+

Sold Till Date

30+

Awards

4

Limca Book of
Records Holder

1

World Records India
Record for Biggest Auction

Our Brands

CarTrade
exchange

ADROIT AUTO

123done.in

SAMIL Documentation
Service

SAMIL Financial
Service

SAMIL Parking
Service

SAMIL Logistics
Service

SAMIL Insurance
Service

ThePriceX

SHRIRAM
automall
THE POWER OF CHOICE

claimXpert

INSTA
INSPECT

ValueXpert

TopFleet
Commercial Vehicle Bidding

HeavyEquip
Construction Equipment Bidding

FarmXplore™
Farm Equipment Bidding

BidnBuy
Cars

TrippleWheel
Three Wheelers Bidding

FlyByRide™
Two Wheelers Bidding

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PREMIUM

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