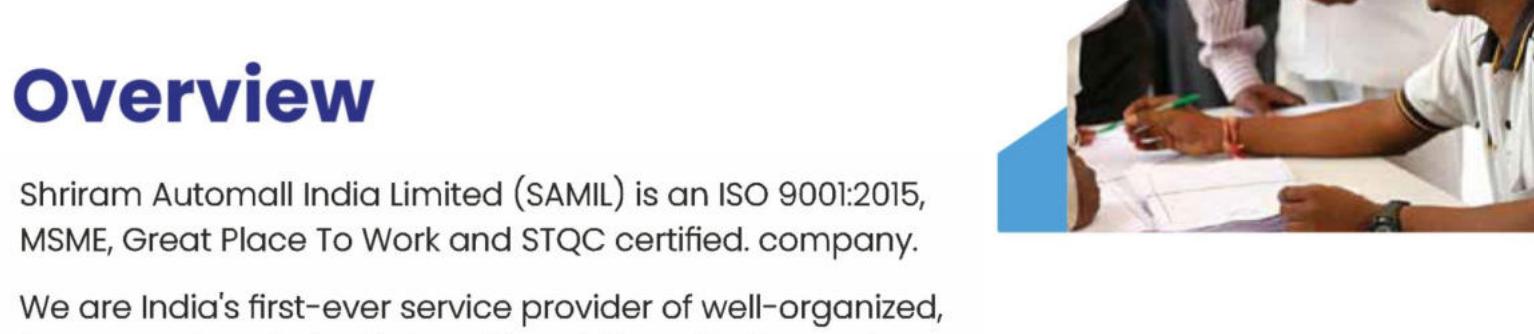


Shriram Automall India Limited

**India's Largest Pre-owned Phygital Marketplace** for Vehicles, Equipment and Other Assets



## Overview

Shriram Automall India Limited (SAMIL) is an ISO 9001:2015, MSME, Great Place To Work and STQC certified company.

We are India's first-ever service provider of well-organized, transparent and phygital auction platform for the exchange of pre-owned vehicles, equipment and other assets

- 14 Years of Excellence
- Part of public traded companies like CarTrade Tech (which runs CarTrade.com, CarWale.com, Bikewale.com and OLX Auto), and Shriram Finance Limited
- Group companies are CarTrade Exchange, Adroit Auto and Augeo (123done.in)

## Bidding Platforms

### Phygital Bidding

- BidLive on MySAMIL App
- Desktop Live Bidding

### Physical Bidding

- 135+ Automalls Pan-India

### Online Bidding

- cartradeexchange.com (Vehicles & Equipment and Insurance salvage)
- bids.samil.in (Vehicles & Equipment)
- Gold.samil.in (Gold & Jewellery)
- 123done.in (Property, Plant & Machinery, Commodity, Scrap/ surplus/ Salvage Assets)

## Milestones

**4,50,000**  
Bidding Events  
Till Date

**25,00,000+**  
Transactions  
Till Date

**27,50,000+**  
Registered  
Customers

**1,10,00,000+**  
Listings  
Till Date

**1,00,00,000+**  
Inspections  
and Valuations

**45,000+ Cr**  
Worth of  
Transactions

# Our Clients

## Our Services

- Buying
- Selling
- Insta Inspect (Adroit Auto)
- ValueXpert (Adroit Auto)
- Financial Assistance
- Insurance Assistance
- ERP Repossession to Remarketing (R2R) Tool
- White Labelled Solutions
- SAMIL Brand Store
- Parking
- Documentation
- Logistics Support
- Repossession
- BidClub Membership
- ThePriceX

- Banks
- NBFCs
- Insurance Companies
- OEM & Dealers
- Captive Finance Companies
- Leasing & Rental Companies
- Vehicle Aggregators
- Dealers/ Brokers
- Transporters
- Contractors
- Individuals

## Business Highlights



### Commercial Vehicles

**6,55,000+**

Sold Till Date

### Cars

**5,00,000+**

Sold Till Date

### Construction Equipment

**72,000+**

Sold Till Date

### Three-Wheelers

**1,00,000+**

Sold Till Date

### Farm Equipment

**1,25,000+**

Sold Till Date

### Two-Wheelers

**7,80,000+**

Sold Till Date

**30+**

Awards

**4**

Limca Book of Records Holder

**1**  
World Records India  
Record for Biggest Auction

## Our Brands

CarTrade  
exchange

ADROIT AUTO

123done.in\*

SAMIL Documentation Service

SAMIL Financial Service

SAMIL Parking Service

SAMIL Logistics Service

SAMIL Insurance Service

ThePriceX

SHIRAM®  
automall

THE POWER OF CHOICE

ClaimXpert

INSTA INSPECT

TopFleet  
Commercial Vehicle Bidding

HeavyEquip  
Construction Equipment Bidding

FarmXplore™  
Farm Equipment Bidding

BidnBuy™  
Cars

TrippleWheel  
Three-Wheelers Bidding

FlyByRide™  
Two-Wheelers Bidding

SAMIL  
PREMIUM™

## Contact Us

7th Floor, Best Business Park,  
Netaji Subhash Place, Pitampura,  
Delhi - 110034

1800 102 4141  
[www.samil.in](http://www.samil.in)  
[contact@samil.in](mailto:contact@samil.in)