



***Asset Monetization
and Disposal Services For
NPAS, Real-Estate, Industrial
Machinery and Scrap & Salvage***

WHO WE ARE

Augeo Asset Management Pvt. Ltd., a group company of Shriram Automall India Limited (SAMIL), is a pioneer in facilitating best-in-class disposals, recovery and e-auctions for assets across multiple verticals including real-estate, industrial machinery, obsolete inventory and scrap and salvage. With in-house domain specialists, we are poised to bring best of services on the table. Our e-platform, 123done.in connects the asset/unwanted stock holders with end users. We work as an extended arm of the organizations to minimize their pain points of NPA/excess/unwanted stock.

POWERED BY SAMIL

shriram Automall India Limited (SAMIL) is India's Largest Pre-owned Phygital Marketplace for Vehicles, Equipment and Other Assets. It is an **ISO 9001:2015, MSME and STQC certified company** which began its journey way back in 2011. SAMIL offers one-of-its-kind professionally managed auctions for pre-owned vehicles, equipment and other assets at 135+ locations pan-India.

ABOUT SHRI RAM AUTOMALL INDIA LIMITED

 4,50,000+
Bidding Events
Till Date

 27,50,000+
Registered
Customers

 25,00,000+
Transactions
Till Date

 45,000+ Cr
Worth Transactions

 1,00,00,000+
Inspections
and Valuations

 1,10,00,000+
Lots Tagged
Till Date



REAL-ESTATE ASSET DISPOSALS

With the physical presence in 135+ locations, Augeo is working in tandem with Banks, NBFCs, Corporates in facilitating the monetization of assets, be it real estate, scrap, salvage or obsolete inventory.

AUCTIONS PLATFORMS

- Offline Auction •
- Online Auction – Live Webcast •
- Sale by Negotiation •

OUR SERVICES

- Asset Auctions •
- Asset Disposals •
- Transaction Advisory •

VALUE ADDED SERVICES

- Surveyor Consultation
- Logistics Management
- Dismantling Services
- Custodian Services for Machinery
- Paper Ad Facilitation
- Key Management
- Property Refurbishment
- Property Notice Affixation
- Online Marketing

WHY 123DONE.IN?

- On Ground Workforce and Domain Expertise
- 50+ Suppliers On-board
- Presence at 135+ Locations
- 1,000+ Industrial Assets Buyers
- Best-in-Class Asset Recovery
- 300+ Real Estate Agents

OUR VERTICALS

- Real Estate Auctions
- Scrap and Salvage Auctions
- Industrial Machinery Auctions
- Obsolete Inventory Auctions
- Power Equipment Auctions

STATE-OF-THE-ART AUCTION PORTAL

- Safe, Fast and Robust
- Advanced Technology Architecture
- Provisional Private Dashboard for Recurring Auctions
- Double Level Encryption for Data Security

OUR CLIENTS



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