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 **SAMIL**  
— PREMIUM —



*The Power Of Luxury*

## WHO WE ARE?

**Shriram Automall India Limited (SAMIL)**, India's leading marketplace for pre-owned vehicles and equipment. It is an ISO 9001:2015 certified company which began its journey way back in the year 2011. SAMIL offers one-of-a-kind professionally-managed auctions of pre-owned vehicles and equipment at 135+ Automalls across India. We run on the core values of relationships, transparency and innovation which fuel our undeterred commitment to develop the complete ecosystem in professional auctions space.

## ONE STOP SOLUTION FOR PRE-OWNED LUXURY CARS

**SAMIL Premium** is an exclusive marketplace for pre-owned luxury cars with one of its kind business model that has been tailored to deliver end-to-end solutions for the needs of both buyers and sellers in luxury vehicles segment. Powered by Shriram Automall India Limited (SAMIL), SAMIL Premium is surefooted in its unwavering trust, precise mobility solutions, personalised support and commitment to offer the best vehicle exchanging experience suiting the needs of elite customers.

## ABOUT SHRIRAM AUTOMALL INDIA LIMITED



**2,30,000+**  
Bidding Events till Date



**16,00,000+**  
Transactions till Date



**1,00,00,000+**  
Inspections and Valuations



**18,50,000+**  
Registered Customers



**30,000+ CR**  
Worth Transactions



**8,00,000+**  
Listings Per Annum



## PAN-INDIA PRESENCE

**ACTIVE CITIES:** Ahmedabad • Bangalore • Chandigarh • Delhi • Hyderabad • Jaipur • Ludhiana • Mumbai

**UPCOMING CITIES:** Chennai • Cochin • Guwahati • Kolkata • Vijayawada • Pune • Lucknow

## TYPES OF AUCTIONS

- Online Auctions Pan-India
- Physical Auctions • Negotiated Sales
- Closed Auctions for Manufacturers

## TYPES OF SELLERS

- OEMs • OEM Dealerships • Multi Brand Dealers
- Leasing and Rental Companies
- Corporates • Individuals

## BENEFITS TO LUXURY BRANDS/OEMS

- Best-in-class platform for Seamless Executions
- Fair Process to Drive Optimal Prices
- Protection of Residual Value
- Preserves the Integral Brand Value
- End-to-end Solutions till Vehicle Exchange

## EXCLUSIVE SERVICES

- Powered by SAMIL - India's Largest Phygital Pre-owned Marketplace
- Standardized and Transparent Processes
- White Labelled Solutions - Used Vehicle DMS Software
- Exclusive Auctions for Employees
- Dedicated Support Team for All Luxury Auction Queries
- Extensive PAN-India Network of Buyers & Sellers
- Allied Services such as Documentation, Warehousing, Logistics, Inspection, Valuation and More

## BENEFITS TO USERS

### OEMS

- Quick Disposal of Decommissioned Vehicles
- Capitalised Vehicles
- Unregistered, Demo and Media Vehicles

### OEM NEW CAR DEALERSHIPS

- Access to Luxury Car Marketplace
- Offloading Cars of Other Brands
- Procure Used Cars for Certification Programs

### USED CAR DEALERS

- Access to Luxury Car Marketplace
- Easily Dispose Difficult to Sell Vehicles
- Stock Surplus
- End of Life Vehicles

### INDIVIDUALS

- Access to Luxury Car Marketplace
- Open Access to Full Gamut of Inventory even to NBFC and Repo Vehicles





**SHRIRAM AUTOMALL INDIA LIMITED**

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