

www.cartradeexchange.com

CarTrade
exchange



**The Leading
B2B Automobile
Digital Marketplace**

ABOUT CARTRADEEXCHANGE

CarTradeExchange is one of India's leading online auto marketplaces, providing buyers and sellers a robust digital platform for pre-owned vehicles and equipment exchange. Company offers world-class customer experience through presenting extensive selections in the automobile landscape. CTE was incorporated in 2009 as a fully owned subsidiary of Shriram Automall. Mobility solutions, transparent process and operational efficiencies are the mantras for our ongoing success.

Our online bidding platforms, **cartradeexchange.com** and **bids.samil.in** attract thousands of buyers and sellers from across the country. Live monitoring of events with a dedicated price analyst team ensures an efficient bidding experience for our customers.

MULTIPLE AUCTION PLATFORMS

- Regular open auctions
- Closed auctions
- Private treaty



TYPES OF INVENTORIES

- Pre-owned vehicles and equipment
- NPA and repossessed vehicles
- Demo and media display vehicles
- Insurance and total loss vehicles
- Rental, aggregators and leasing vehicles
- Dealer exchange vehicles



Best Online Marketplace
in Pre-owned Automobile
Industry **CarTrade Exchange**
International Service Pride
Awards 2022

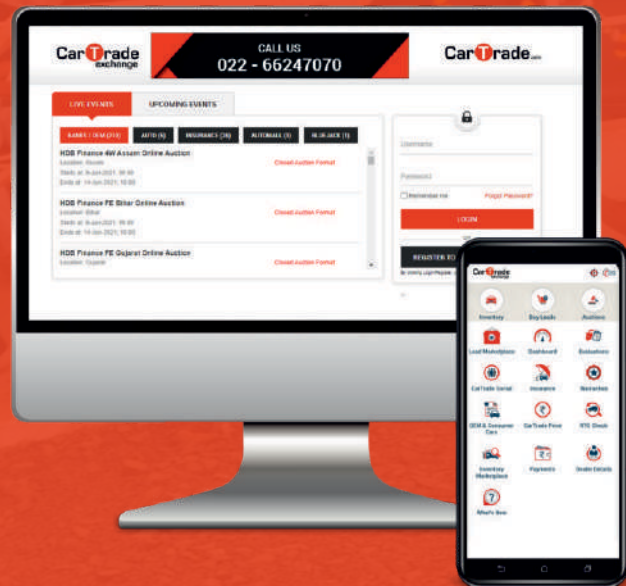
KEY HIGHLIGHTS

- End-to-end product offerings
- Fair value realisation
- Daily pan-India auctions with multiple bidding options: app, web & SMS bidding
- Widest network of pre-owned vehicle sellers
- Easy to use and controlled portal access with live auction monitoring, IP alerts and support
- Transparent and auditable bidding process with auction and approvals.
- Dedicated customer service and marketing campaigns
- Trusted by the leading banks, NBFCs & OEM's
- White-label solutions
- Only portal doing police verification
- Only portal working with all insurance sectors
- PVC & KYC registered buyers



DEALERS PARTICIPATION PLATFORMS

- Mobile application
- Desktop live bidding
- SMS bidding



DEALERS MOBILE APP FEATURES

- Check inventory
- Participate in auctions
- Make payments
- View upcoming auctions

WE ARE TRUSTED BY

- Public sector banks
- Private sector banks
- Non-banking financial companies
- Leasing and rental companies
- Vehicle aggregators
- Insurance companies
- Original equipment manufacturers
- Individual dealers
- DSAs and franchisees
- Captive Finance

BE SECURE, REST ASSURED

- Portal security
- Transport security
- Data security & integrity

INSTA BID

Instant bidding platform with an instant process that gets best matched bids from local dealers



ROBUST AND SECURED PLATFORM

CarTradeExchange delivers web and mobile based software solutions to enable your business with a complete ERP solution for capturing end-to-end workflow of vehicles and equipment such as repossession, yard management, inventory management, dashboard management, lead and dealership management. Our best in class asset liquidation and valuation tools are made for an industry-leading offering.



REPOSSESSION TO REMARKETING

- Robust system to manage repossessions, yard, valuations, auctions and final release
- Multi-user access with user rights hierarchy
- Automated alerts and triggers
- Cloud-based solution, plug and play
- Custom built

KEY HIGHLIGHTS

- Licensed software that's regularly maintained and updated
- Drive workflow, processes and audits
- Historical data and analytics
- Price guidance tool
- Drive special programs like exchange bonus
- Mobile first
- Total control



OUR GROWTH

 **300+**
Clients network

 **2,500+**
Auctions per month

 **35,000+**
Listings per month

 **7,500+**
Transactions per month

 **45,000+**
Network of KYC
verified dealers



 **MAGMA HDI**
General Insurance Company Ltd.

 **kotak**
Kotak Mahindra Prime

VOLVO
Financial Services

AVIS


ICICI Bank




MAGMA
Investing in the smallest dream

 **FamilyCredit**

KHUSHBU
AUTO FINANCE LTD.


BAJAJ Allianz
General Insurance Co. Ltd.

digit

 **kotak**
General Insurance

 **HDB** FINANCIAL SERVICES

 **RAHEJA QBE**

 **LeasePlan**

 **Punjab & Sind Bank**
(A Govt. of India Undertaking)
Where service is a way of life

 **SOUTH INDIAN Bank**

OUR CLIENTS

 **RBL BANK**

 **carzonrent**
WE TAKE YOU PLACES

 **Chola MS**
GENERAL INSURANCE

 **Zoomcar**
Never Stop Living

 **Fullerton India**
Rishtha Sammaan Ka

TVS 

 **ARVAL**
BNP PARIBAS GROUP


BAJAJ


equitas
Equitas Small Finance Bank

 **ALD**
Automotive

 **Universal Sampo**
General Insurance Co. Ltd.
Suraksha, Hamesha Apke Saath

 **HDFC BANK**


INDOSTAR
CAPITAL FINANCE



CarTrade
exchange



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