

# JOIN THE BIDCLUB MEMBERSHIP PROGRAM TO AVAIL EXCLUSIVE REWARDS & BENEFITS

- Skip the queue with the Dedicated Support Desk for BidClub Members
- Participate in Auctions at Automalls Pan-India



Access for 1 year on Biggest Online Portals: **CarTradeExchange.com** and **bids.samil.in** worth **INR 20,000**

\*Training on all Online Platforms & Deposits Applicable as Per Policy



Registered Members get a **Discount of INR 2,500** on the Buyer's Fee



**Auction Participation Fee** at 135+ Automalls Waived off for BidClub Members

**BECOME A PRIVILEGED MEMBER AT INR 9,999 +GST**

**RENEW YOUR MEMBERSHIP AT INR 7,500 +GST**

**AVAIL INR 30,000 BENEFITS IN JUST INR 9,999 ONLY**

**A COLLECTION OF BRANDED SAMIL GOODIES**

## OUR JOURNEY SO FAR



**2,30,000+** Bidding Events Till Date



**18,50,000+** Registered Customers



**8,00,000+** Listings Per Annum



**1,00,00,000+** Inspections and Valuations



**16,00,000+** Transactions Till Date



**30,000+ CR** Worth Transactions

## OUR SERVICES



**Online Auction**



**Financial Service**



**Insurance Service**



**Parking Service**



**Negotiated Sale**



**Physical Auction**



**Documentation Service**



**Logistics Service**



**FASTag Service**



**Live Cast Service**



ADROIT AUTO



CarTrade exchange



SHRIRAM national THE POWER OF CHOICE



The PriceX



123done.in

**Shriram Automall India Limited**

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# Bid Club Rewards



*Exclusive*  
**MEMBERSHIP PROGRAM FOR SAMIL CUSTOMERS**

[www.samil.in](http://www.samil.in)

## FROM THE CEO's DESK

### Dear Valued Member,

For the past 13 years, Shriram Automall India Limited (SAMIL) has been dedicated to transforming the un-organised pre-owned automotive industry in India into an organised one. Our deep expertise and unwavering commitment to excellence have earned us the trust of clients and customers nationwide.

We are excited to present the BidClub Privilege Membership Reward Program, designed to offer you exclusive benefits and rewards. As a valued BidClub member, you are at the heart of our success. Your continued support and loyalty inspire us to strive for even higher standards of service.

Once again, I extend my heartiest wishes to you and assure you of our unwavering commitment to transparency and customer satisfaction. Thank you for being a part of the SAMIL family.



**Sameer Malhotra**  
Director and CEO, SAMIL

## ABOUT BIDCLUB REWARDS

BidClub Rewards is an exclusive membership program for the SAMIL Group Companies' customers. **The membership is valid for 1 year** from the date of issuance and offers access to a variety of **cash benefits, gifts and rewards** for their continued year-long participation.

We strongly believe that we are what we are because of our customers. Thus, through our **Exclusive Membership Program**, we promise to create memorable experiences for our customers.

## KYC REQUIREMENT FOR BIDCLUB MEMBERSHIP

### Individuals

Self-attested KYC documents such as PAN card, address proof (Correspondence/Permanent) along with cancelled cheque (for bank details) or a duly stamped copy of bank passbook.

### Proprietor, Partner & Owner Firms

Self-attested documents include firm's PAN card copy, address proof along with firm's cancelled cheque or bank passbook.

## TAKE CARE OF YOUR E-CARD

- Keep your card safe to prevent any unauthorized access or misuse.
- Your E-Card is for your personal use only. Please do not share it with anyone to avoid misuse.
- Ensure you have digital access to your E-Card on the day of the Physical Bidding Event.
- BidClub Membership is Non-Cancellable & the fee, once paid, is Non-Refundable.
- The Membership is Non-Transferrable and can only be utilized by the registered user.



## 10,000+ PROUD BIDCLUB MEMBERS



### Shivaraj

Gulbarga, Karnataka

For the last three years, I've had a great experience with SAMIL. Their open approach to operations, in comparison to market trends, has a significant impact on customers. The transparency and security of the vehicles there, along with their records, have always been up to the mark.

### Murugasabapathy

Tirunelveli, Tamilnadu

The membership facilities are extraordinary. I am getting privileged customer services such as no waiting in the queues, viewing, watching and participating in all auctions by one click, from my home. This is one of the best advantages of this membership programme.



### Ram Avtar

Jhajjar, Haryana

My name is Ram Avtar, and I come from Jhajjar, Haryana. I visited Shriram Automall some time ago. Today, I received a message about an auction, so I decided to come and visit. The experience here has been very good. The team makes a genuine effort to satisfy the customer, and the services provided are also excellent.