







WHY BUY FROM US?

Our Auctions attract sellers (clients) from across the country as they get diversified range of farm equipment with complete trust in the SAMIL's fair process of vehicle transactions.



Digital Auction



Parking Service



Physical Auction



DocumentationService



Financial Service



Logistics Service

Physical Auctions available at 120+ Automalls across country



CALL OUR CUSTOMER
SUPPORT EXECUTIVE TODAY

1800 102 4141

www.samil.in | cartradeexchange.com contact@samil.in



Power of Choice for Farm Equipment

WHO ARE WE

Shriram Automall India Limited (SAMIL) took the responsibility to set up the first physical bidding platform for acquisition and disposal of pre-owned vehicles and equipment back in 2011 with intent to make the industry an organised one.

Today, SAMIL is an **ISO 9001:2015** certified company and is India's Largest Phygital Pre-owned Marketplace for Vehicles and Equipment. Furthermore, the company's image as a trustworthy organisation is enhanced by **MSME** (Ministry of Micro, Small, Medium Enterprises), **STQC** (Standardisation Testing and Quality Certification) and **GPTW** (Great Place To Work) certifications.

We're committed to the growth and development of our ecosystem and we strongly believe that we are what we are because of our customers. Over the years we enabled tens of thousands of people for selling, buying, inspecting, valuating and financing their pre-owned vehicles and equipment.



2,80,000+ Bidding Events Till Date



23,00,000+ Registered Customers



1,00,00,000+ Inspections & Valuations



18,00,000+ Transactions Till Date



70,00,000+ Listings Till Date



33,000 Cr+ Worth Of Transactions



COMPLETE SOLUTION FOR ALL YOUR PRE-OWNED FARM EQUIPMENT NEEDS

SAMIL offers all possible services to acquire or dispose your pre-owned farm equipment, so that you can focus on running your core business.

- · Customized Solutions for all your need
- · Ease of Fleet Liquidation in best turnaround time
- End to End trading counter management
- Equipment Inspection for price assessment
- All kinds of Farm Equipment under one roof
- · Assistance by industry experts
- Customised technology solutions to help your business
- · Onsite Auctions with minimum LOT Size
- Digital Auctions (Web & App Based)

TYPES OF FARM EQUIPMENT

Tractors

Harvesters

- Hay & Forage
- Trailors

- Equipment
 Irrigation Equipment
- Planting equipment
- Spraying Equipment
- Crop Processing Equipment

WHY SELL WITH US?

Whether it's one surplus farm equipment or a fleet to sell, we offer:

- · National Market Reach for your Vehicle
- 23,00,000+ Registered Customers
- Phygital, Physical & Digital Bidding Platforms
- · Extensive Marketing for your farm equipment
- · Optimal Price Realization
- · Offsite Auctions at your Location
- Through BidLive customers can participate in the live auction at 120+ Automalls from anywhere in the country and bid for any vehicle from MySAMIL App

OUR CLIENTS

- Banks
- NBFCs
- · Insurance Companies
- · OEM & Dealerships
- · Captive Finance Companies
- Lead Aggregators
- · Multi Brand Tractor Dealers
- Contractors
- Retail Customers