



HeavyEquip
Construction Equipment Bidding

SHRIRAM
Automall
THE POWER OF CHOICE

WHY BUY FROM US?

Our Auctions attract sellers (clients) from across the country as they get diversified range of construction equipment with complete trust in the SAMIL's fair process of vehicle transactions.



Digital
Auction



Physical
Auction



Financial
Service



Parking
Service



Documentation
Service



Logistics
Service

Physical Auctions
available at
120+ Automalls
across country



CALL OUR CUSTOMER
SUPPORT EXECUTIVE TODAY

1800 102 4141

www.samil.in | cartradeexchange.com
contact@samil.in



Power of Choice for
Construction
Equipment

WHO ARE WE

Shriram Automall India Limited (SAMIL) took the responsibility to set up the first physical bidding platform for acquisition and disposal of pre-owned vehicles and equipment back in 2011 with intent to make the industry an organised one.

Today, SAMIL is an **ISO 9001:2015** certified company and is India's Largest Phygital Pre-owned Marketplace for Vehicles and Equipment. Furthermore, the company's image as a trustworthy organisation is enhanced by **MSME** (Ministry of Micro, Small, Medium Enterprises), **STQC** (Standardisation Testing and Quality Certification) and **GPTW** (Great Place To Work) certifications.

We're committed to the growth and development of our ecosystem and we strongly believe that we are what we are because of our customers. Over the years we enabled tens of thousands of people for selling, buying, inspecting, valuating and financing their pre-owned vehicles and equipment.



2,80,000+
Bidding Events
Till Date



18,00,000+
Transactions
Till Date



23,00,000+
Registered
Customers



70,00,000+
Listings
Till Date



1,00,00,000+
Inspections &
Valuations



33,000 Cr+
Worth Of
Transactions

65,000+

Construction Equipment
Sold in last one decade



COMPLETE SOLUTION FOR ALL YOUR PRE-OWNED EQUIPMENT NEEDS

SAMIL offers all possible services to acquire or dispose your pre-owned equipment, so that you can focus on running your core business.

- Customized Solutions for all your need
- Ease of Fleet Liquidation in best turnaround time
- End to End trading counter management
- Equipment Inspection for price assessment
- OEM driven exchange programs for dealerships
- All kinds of equipment under one roof
- Assistance by industry experts
- Customised technology solutions to help your business

TYPES OF EQUIPMENT

- Backhoe Loaders
- Dump Trucks
- Drum Roller
- Motor Graders
- Excavators
- Paver
- Tipper
- Fork Lifts
- Dozers
- Cranes
- Mixers
- Loaders

WHY SELL WITH US?

Whether it's one surplus equipment or a fleet to sell, we offer:

- National Market Reach for your Equipment
- Phygital, Physical & Digital Bidding Platforms
- 3,000+ equipment auctions every month
- Extensive Marketing for your equipment
- Fair Price Realization
- Conduct auctions at your site
- Convenient and Reliable sale proceed collection
- Through BidLive customers can participate in the live auction at 120+ Automalls from anywhere in the country and bid for any vehicle from MySAMIL App

OUR CLIENTS

- Banks
- NBFCs
- OEM & Dealership
- Captive Finance Companies
- Rental Companies
- Contractors
- Retail Customers

