



WHY BUY FROM US?

Our Auctions attract sellers (clients) from across the country as they get diversified range of cars with complete trust in the SAMIL's fair process of vehicle transactions.



Digital
Auction



Physical
Auction



Financial
Service



Parking
Service



Documentation
Service



Logistics
Service

Physical Auctions
available at
120+ Automalls
across country



CALL OUR CUSTOMER
SUPPORT EXECUTIVE TODAY

1800 102 4141

www.samil.in | cartradeexchange.com
contact@samil.in



Power of Choice for
Cars

WHO ARE WE

Shriram Automall India Limited (SAMIL) took the responsibility to set up the first physical bidding platform for acquisition and disposal of pre-owned vehicles and equipment back in 2011 with intent to make the industry an organised one.

Today, SAMIL is an **ISO 9001:2015** certified company and is India's Largest Phygital Pre-owned Marketplace for Vehicles and Equipment. Furthermore, the company's image as a trustworthy organisation is enhanced by **MSME** (Ministry of Micro, Small, Medium Enterprises), **STQC** (Standardisation Testing and Quality Certification) and **GPTW** (Great Place To Work) certifications.

We're committed to the growth and development of our ecosystem and we strongly believe that we are what we are because of our customers. Over the years we enabled tens of thousands of people for selling, buying, inspecting, valuating and financing their pre-owned vehicles and equipment.



2,80,000+
Bidding Events
Till Date



23,00,000+
Registered
Customers



1,00,00,000+
Inspections &
Valuations



18,00,000+
Transactions
Till Date



70,00,000+
Listings
Till Date



33,000 Cr+
Worth Of
Transactions

4,10,000+

Cars Sold Till Date



COMPLETE SOLUTION FOR ALL YOUR PRE-OWNED CAR NEEDS

SAMIL offers multiple ways and means to buy or sell pre-owned cars in as-is-where-is condition. We provide several holistic, allied services to make every transaction seamless and have minimal turnaround time so that you can focus on your core business without any worries.

We offer:

- Customised solutions
- OEM driven exchange programs
- Wide variety of pre-owned cars, including bulk offers
- Assistance by industry experts
- Customised technology solutions to enhance and scale up the business for corporates

TYPES OF Cars

- Sedan
- Hatchback
- SUV
- Compact SUV
- Crossover SUV
- MUV/MPV
- Vans and Pickups
- Luxury Cars

WHY SELL WITH US?

- All India Buyer Presence
- Fair Price Selling Platforms
- Transparent, Efficient and Convenient Processes
- Trained Sales Team
- Multiple Physical and Online Bidding Platforms
- Extensive Marketing for your Assets
- Through BidLive customers can participate in the live auction at 120+ Automalls from anywhere in the country and bid for any vehicle from MySAMIL App

OUR CLIENTS

- OEMs and New Car Dealerships (NCD)
- Used Car Dealers (UCD)
- Leasing and Rental Companies
- Cab Aggregators
- Corporate Entities, Government Institutions and Individuals

