



SAMIL
— PREMIUM —



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SHRIRAM AUTOMALL INDIA LIMITED

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THE POWER OF LUXURY >>

WHO WE ARE

Shriram Automall India Limited (SAMIL), India's Largest Phygital Pre-owned Marketplace. It is an ISO 9001:2015, MSME certified company which began its journey way back in the year 2011. SAMIL offers one-of-a-kind professionally-managed auctions of pre-owned

vehicles and equipment at 120+ Automalls across India. We run on the core values of relationships, transparency and innovation which fuel our undeterred commitment to develop the complete ecosystem in professional auctions space.

ABOUT SHRIRAM AUTOMALLINDIA LIMITED



2,80,000+
Bidding Events
till Date



18,00,000+
Transactions
till Date



1,00,00,000+
Inspections
and Valuations



23,00,000+
Registered
Customers



33,000+ CR
Worth
Transactions



11,00,000+
Listings Per
Annum

ONE STOP SOLUTION FOR PRE-OWNED LUXURY CARS

SAMIL Premium is an exclusive marketplace for pre-owned luxury cars with one of its kind business model that has been tailored to deliver end-to-end solutions for the needs of both buyers and sellers in luxury vehicles segment. Powered by Shriram Automall India Limited (SAMIL), SAMIL Premium is surefooted in its unwavering trust, precise mobility solutions, personalised support and commitment to offer the best vehicle exchanging experience suiting the needs of elite customers.



120+ AUTOMALLS PAN INDIA >>

TYPES OF AUCTIONS

- Online Auctions Pan-India
- Physical Auctions
- Negotiated Sales
- Closed Auctions for Manufacturers

TYPES OF SELLERS

- OEMs
- OEM Dealerships
- Multi Brand Dealers
- Leasing and Rental Companies
- Corporates
- Individuals

BENEFITS TO LUXURY BRANDS/OEMS

- Best-in-class platform for Seamless Executions
- Fair Process to Drive Optimal Prices
- Protection of Residual Value
- Preserves the Integral Brand Value
- End-to-end Solutions till Vehicle Exchange

PRESENCE

ACTIVE CITIES: Ahmedabad • Bangalore
• Chandigarh • Delhi • Hyderabad • Jaipur
• Ludhiana • Mumbai

UPCOMING CITIES: Chennai • Cochin
• Guwahati • Kolkata • Vijayawada
• Pune • Lucknow

BENEFITS TO USERS

OEMS

- Quick Disposal of Decommissioned Vehicles
- Capitalised Vehicles
- Unregistered, Demo and Media Vehicles

OEM NEW CAR DEALERSHIPS

- Access to Luxury Car Marketplace
- Offloading Cars of Other Brands
- Procure Used Cars for Certification Programs

USED CAR DEALERS

- Access to Luxury Car Marketplace
- Easily Dispose Difficult to Sell Vehicles
- Stock Surplus
- End of Life Vehicles

INDIVIDUALS

- Access to Luxury Car Marketplace
- Open Access to Full Gamut of Inventory even to NBFC and Repo Vehicles

EXCLUSIVE SERVICES

- Powered by SAMIL - India's Largest Phygital Pre-owned Marketplace
- Standardized and Transparent Processes
- White Labelled Solutions - Used Vehicle DMS Software
- Exclusive Auctions for Employees
- Dedicated Support Team for All Luxury Auction Queries
- Extensive PAN-India Network of Buyers and Sellers
- Allied Services such as Documentation, Warehousing, Logistics, Inspection, Valuation and More