

Shriram Automall India Limited (SAMIL)

India's Largest Phygital Pre-owned Marketplace



W W W. samil.in

गाड़ी खरीदना बेचना अब हो गया और आसान





THE JOURNEY OF A DECADE

"We take pride to emerge out as "Only Organized Player" in otherwise cluttered marketplace. Team SAMIL is able to disrupt the market, transform services hassle-free & transparent for customers.

Continuous Innovation remains our core value, which enabled us to diversify in to new business lines. Company's unshakable belief in Unique "Physical- Online approach" has led SAMIL emerge as undisputed market leader among pre-owned vehicles and equipment auction platforms in India"

Sameer Malhotra,
Director and CEO, SAMIL



"Customer Centricity" at each delivery point for business is the single agenda for SAMIL going forward in next decade. Customer loyalty and retention growth is the focus area for each of us working day in and day out on this mission. At this onset I wish to take the opportunity to express my deepest gratitude to "our existing customers family" for being there with us in last one decade.

A big thanks to our shareholders for trusting our efforts in direction to make SAMIL grow profitable with cost optimization. I once again thanks for having your faith, which drives us to Move, Build and Grow. You are always in our minds while taking every single decision here.

Organising The Pre-Owned Vehicles And Equipment Industry

Shriram Automall India Limited, an **ISO 9001:2015** certified, **MSME company**, despite its numerous achievements over the decade, will always be the company that transformed the highly unorganised pre-owned vehicles and equipment segment. Backed by Shriram Finance Limited and CarTrade Tech, we're diversifying our portfolio, offering services for a wide variety of pre-owned vehicles and equipment including Commercial Vehicles, Passenger Vehicles, Three-Wheelers, Two-Wheelers, Farm Equipment and Construction Equipment.

Our Publicly Traded Backers



Shriram Finance Limited is one of the world's leading NBFCs, with more than 7.32 Million (as on March 31, 2023) private and corporate customers across India.

Shriram's customers benefit from a broad range of personal and commercial financial services, accepting Fixed Deposits, Commercial Vehicle Loans, Business Loans, Two-Wheelers Loans and more. It is a part of 49-year-old Shriram Group, a financial conglomerate that has emerged as a trusted partner in creating transformative experiences and lasting impressions in customers' lives.



CarTrade Tech is a multi-channel auto platform with coverage and presence across vehicle types and value-added services.

The company operates several brands under it: **CarWale, CarTrade, Shriram Automall, BikeWale, CarTradeExchange, Adroit Auto and AutoBiz.**

Through these platforms, CarTrade Tech enables new and used automobile customers, vehicle dealerships, OEMs and other businesses to buy and sell their vehicles in a simple and efficient manner.

The company's vision is to create an automotive digital ecosystem which connects automobile customers, OEMs, dealers, banks, insurance companies and other stakeholders.

Our Humble Beginnings

Last one decade was an exciting journey for SAMIL. This humble journey started with launch of "first" Automall at Chennai to expand our network at more than 120 locations today, facilitating faster, smoother and value auctions.

SAMIL has constantly innovated, diversified the business by adding convenient products and services in to our portfolio. This has led us out grow in multiple fields other than just the auctions space. As customer are our guiding force, every action we take goes in the direction to add value for them and our shareholders.

Our Focus: Customer Value

Over last one decade we achieved multiple strategic milestone which has enabled us to stand as first choice for customers for pre-owned vehicles and equipment acquisition and disposal requirements.

We are aggressively scaling our auctions platform by enhancing our efficiencies, demonstrating value to add up to stake holders. During last few years we are able to enhance customer experience by adding improved products and processes. We have happy to collect great amount of customers accolades and testimonies which becomes our driving force to chase our mission.

A Step Forward

We are here to follow revenue growth, Invest in to technology, leverage of strengths to transform ourselves further. We remain committed to our guiding stars - our loyal customers and other stakeholders. We are able to reach to these heights only because of our customers so this mantra follows to further developments.

We are going beyond our ethos by adopting further holistic approach. In last few years we have observed the change in customer requirements and new buying behaviours which we need to embrace further. We stay nimble and agile in our in pursuit of excellence.

A row of various tractors, including Mahindra, New Holland, and others, parked in a field. The tractors are in different colors like red, blue, white, and yellow. The Mahindra tractor in the foreground has the number 088 on its side. The New Holland tractor has the number 25 on its side. The background shows a line of trees under a cloudy sky.

We also facilitate auctions from client locations, saving their time and money. What differentiates us from the others? We are the leading organised auction platform with a presence across 120+ locations PAN-India. We facilitate over 3, 000+ auction events every month through our Physical and Online Auction platform. Our thoroughly verified registered customer base grows day-by-day and we provide all related support services under one roof, making their overall experience

We strongly believe that both clients and customers are the true catalysts of our success and growth. Thus, we constantly innovate to make every interaction with them transparent, adding value for the entire ecosystem.

- Strong presence, 120+ Automalls spread across India
- Access To Physical and Online Auction Platforms
- Quick and Efficient Services
- Extensive Remarketing
- Dedicated Customer Support Team
- Exclusive Reward Program
- Transparent Process To Ensure Optimal Value For Your Inventory
- Over 12 Years Of Service Excellence
- ISO 9001:2015, MSME, STQC and Great Place To Work Certified
- Large Buyer Based Across India



120+
Automalls
PAN-India



SAMIL transformed a simple idea into a successful business operation, transforming into a leading auction platform for the acquisition and disposal of vehicles, equipment and various other movable and immovable assets in India.

We offer full-stack, fast, simple, reliable, organised omnichannel auction platform and allied services across the pre-owned asset acquisition & disposal industry. SAMIL is ISO 9001:2015 certified – a testament to our excellent business processes.



SAMIL Physical Auctions

Powered by over a 120+ Automalls offering cross-category pre-owned vehicles and equipment for live bidding, SAMIL Physical Auctions are our on-site bidding events that allow customers to pre-inspect their preferred vehicles in-person before placing their bids. Over the last 12 years SAMIL has pioneered a unique ramping method that makes the auction process exciting for the customers. SAMIL's Physical auctions simplify the vehicles and equipment acquisition process, bringing transparency to a previously opaque industry.



Phygital Auctions

Introducing the concept of Phygital (Physical + Digital) bidding events Shriram Automall has changed the way the bidding events have been conducted in the industry so far. Along with physical bidding events in 120+ Automalls, Shriram has also been video streaming all its auctions successfully through its Digital solutions- Desktop LIVE Bidding and MYSAMIL APP.

BlueJack

Backed by CarTradeExchange, BlueJack is a simple, efficient and reliable platform for pre-owned car auctions in India. Combining effectiveness of physical auctions with expansive reach and accessibility of mobile apps (MyBlueJack App), the platform enables used car dealers to compete for every single car, from anywhere and using any device, resulting in the most competitive price discovery for sellers.



INDIA'S BEST AUCTIONS



SAMIL Premium is SAMIL's luxury business arm. Led by experts dedicated to offering end-to-end solutions for luxury cars and buses, the brand offers customised acquisition and disposal solutions across channels to fit the discerning buyer's needs.

70,00,000+
Lots Tagged Till Date

3,000+
Auctions Every Month

120+
Automalls PAN-India



ONLINE AUCTIONS



CarTradeExchange is India's trusted online bidding platform for buying and selling pre-owned vehicles and equipment. It is a well-known name among large and medium-sized corporates, offering a hassle-free transaction interface for customers, enabling them to transact multiple vehicles simultaneously, from anywhere and any device they want. Live monitoring of events and a dedicated team for price analysis makes the bidding experience even more efficient for the customers. www.cartradeexchange.com is the business website.



This auction platform offers acquisition & disposal solutions to Corporates, Banks & NBFC's, Investors, Bullion Traders, Local Jewellers and Individuals. We pioneered Gold Auctions in India and now offer an auction process with both physical & online bidding platforms, transparency in transaction, multiple sellers & a fast turnaround time. gold.samil.in is the business website.



SAMIL's exclusive forward auction portal is a Standardisation Testing and Quality Certification (STQC) certified platform for the disposal of both movable and immovable property. It is capable of handling unlimited auction events simultaneously, primarily for all our customer segments like Banks, NBFCs, public sector undertakings and varied state local government authorities. The STQC certification assures SAMIL's exclusive Forward Auction portal is recognised as a dependable, trustworthy and extremely secure listing and auction platform. property.samil.in is the business website.

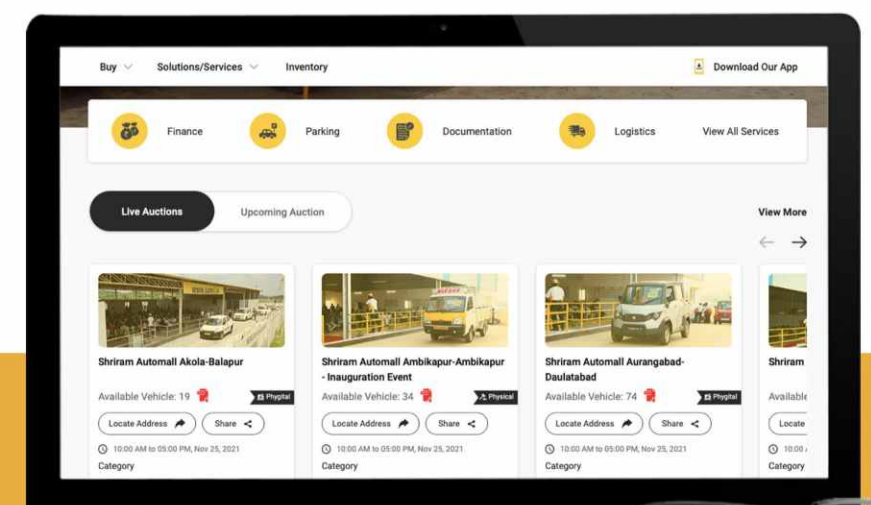
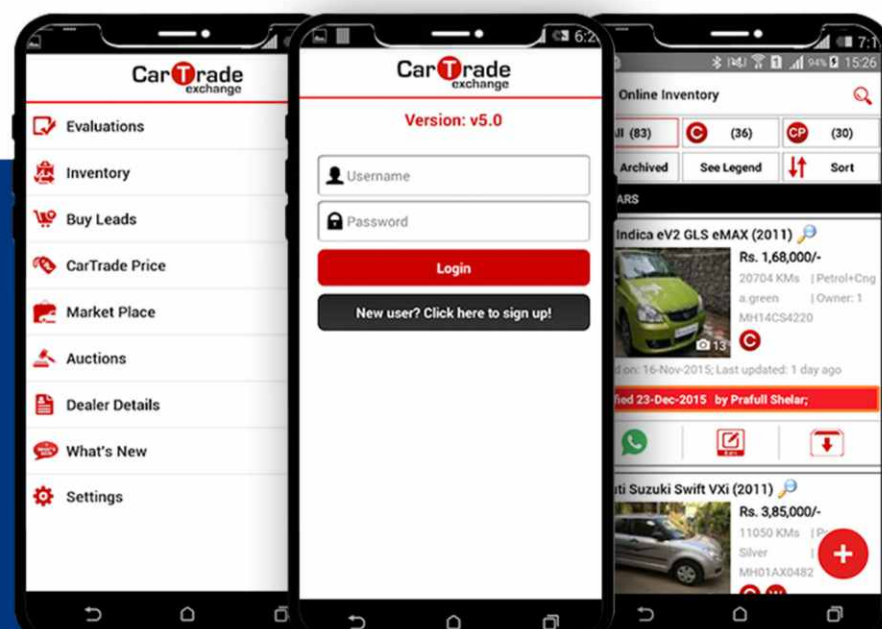
Bids.samil.in

Bids.samil.in is an online extension of our physical pre-owned vehicle acquisition and disposal platform. It enables our users (registered and non-registered) to digitally participate in over 1000+ auctions conducted every month, across 120+ Automalls PAN-India, from even the most remote corners of India.

Customers interested in participating in our auction events can visit their nearest Shriram Automall or bids.samil.in, access the live feed of auctions and simultaneously place bids for the pre-owned vehicles they are interested in.



123done.in empowers India's regulated stressed asset resolution businesses. With a technology-driven process and the efficiencies it yields, 123done is one of India's leading re-selling platforms for listing and auctioning property, stressed assets, commodity and plant and machinery.



OUR SEGMENTS

A decade of excellence and the industry's widest network of buyers & sellers. Shriram Automall India Limited (SAMIL) serves one purpose – to simplify the overly time-consuming, unorganised, and inconvenient process of pre-owned vehicles and equipment exchange in India.

We offer end-to-end vehicle and equipment acquisition and disposal solutions for varied segments: Commercial Vehicles, Construction Equipment, Farm Equipment, Cars, Three-Wheelers and Two-Wheelers.

TopFleet

Commercial Vehicle Bidding

5,80,000+
Commercial Vehicle
Sold Till Date

SAMIL's contribution to India's pre-owned Commercial Vehicle industry has been extraordinary. We removed layers of opacity in the pre-owned commercial vehicle industry, making it organised and transparent through our unique, innovative and technology-enabled solutions.

Our omni-channel platforms enable our clients to sell pre-owned Commercial Vehicles ranging from a wide variety of trucks including articulated trucks, cargo trucks, pick up and mini trucks to trailers, tippers, buses, maxi vans, tankers, containers or reefers and taxis, without breaking a sweat. Transporters, enterprise buyers and end users are our valued customers. Over time, the company has transformed several drivers into owners and has made a substantial contribution in uplifting fleet owners in their businesses.

HeavyEquip

Construction Equipment Bidding

65,000+
Construction Equipment
Sold Till Date

Our Construction Equipment specific auction solution, offers a convenient and reliable acquisition and disposal process. Our global market reach ensures superior value for our sellers. Our offerings for construction equipment include pre-owned earthmoving, road construction, concrete and asphalt, mining lifting and material handling equipment of varied makes and models.

Our solutions cater to a variety of customers including contractors, construction companies, OEM, Dealership, Banks, NBFCs, Retail Customers. We also conduct auctions at our client's site to ease the process of logistics for them.

FarmXplore

Farm Equipment Bidding

95,000+
Farm Equipment
Sold Till Date

SAMIL facilitates the Buying/Selling of Farm Equipment in a uniquely organised way through its physical and online auctions. Our pre-owned farm equipment offerings include tractors, scrapers and harvesters of varied makes and models, for multi-brand tractor dealers, lead aggregators, captive finance companies, insurance companies, rental companies, and OEMs and dealerships.

BidnBuy Cars

4,10,000+
Four Wheelers
Sold Till Date

Your preferred partner for all kinds of pre-owned car needs

BidnBuy Cars is SAMIL's dedicated omnichannel solution, offering multiple ways to buy or sell pre-owned cars in "as is where is condition", for a diversified range of pre-owned cars. The end-to-end management solution connects buyers and sellers from across the country, enabling them to take care of all their needs under one roof.

It caters to a wide variety of clients including individuals and businesses including used car dealers, new car dealers, OEMs, leasing and rental companies, aggregators, diplomats, hotels and corporates, etc. facilitating a smooth buying and selling experience, from anywhere and using any device.

TrippleWheel

Three Wheeler Bidding

90,000+
Three Wheelers
Sold Till Date

TrippleWheel is our dedicated solution for pre-owned three wheeler acquisition and disposal. Our solution makes buying/ selling three-wheelers faster and simpler, connecting buyers and sellers across the country through our proprietary auction format.

We cater to a wide spectrum of clients including Banks and NBFCs, OEMs and dealerships, lead aggregators, captive finance companies, dealers/ brokers, franchisees, and small financiers. Our offerings include three-wheelers such as BS-IV, BS-VI vehicles, R&D vehicles, transit damaged and demo/ media display vehicles along with inventories from three-wheeler franchisees.



FlyByRide

Two Wheeler Bidding

4,50,000+
Two Wheelers
Sold Till Date

Good as new pre-owned two-wheelers have emerged as a preferred option for the public commuter of yesterday. SAMIL's FlyByRide - a dedicated solution for all kinds of two-wheeler acquisition and disposal needs, facilitating easy buying and selling of bikes and scooters.

Pre-owned two-wheeler dealers, Banks and NBFCs with repossessed bikes and scooters and other businesses including OEMs, captive finance companies, aggregators, etc. prefer SAMIL to derive the best value of their outgoing asset.

WHY US?

Our auction events attract buyers from across the country, enabling them with an easy access to a wide range of makes, models and variants in every price band. Our customers have complete trust in our transparent, equal opportunity, fair price platforms and processes aimed at offering an exceptional user experience.

Salient Features Of Our Services

- Tailored solutions for all your needs
- Ease of Fleet Liquidation with best turnaround time
- End-to-end trading counter management
- Inspection for price assessment
- OEM-driven exchange programs for dealerships
- Assistance by industry experts
- Customised technology solutions to help your business





Adroit Inspection Services Private Limited (Adroit Auto) is one of India's prominent Inspection, Valuation and Background Verification service providers. The company is a 100% subsidiary of Shriram Automall India Limited, strategically engaged in providing services to the automobile industry, completing 10 Million+ Inspections and Valuations since 2005.

The company renders services effectively within a stipulated time frame, maintaining the highest degree of quality checks by expert professionals along with adequate IT support. It caters to the needs of 100+ clients across India that includes insurance companies, financial institutions, NBFCs, Banks and OEMs. With a user friendly UI/UX, clients can avail all services through www.adroitauto.in.



Value Expert is a premium service for determining the fair market value of assets depending on the physical valuation, within 24 hours time frame via web portal or Adroit Auto Mobile application.

The entire process is continuously monitored for maintaining quality checkpoints, providing services to 30+ Clients across India, mapping 5000+ locations and doing 3 Lacs+ valuations annually.



InstaInspect is the best solution for winding the entire Inspection process within 2hrs, with in-person and self-inspection applications used by our surveyors.

Inspection services are provided through a strong physical network spread across 1,00,000+ locations for all kinds of motor vehicles, to a diverse clientele while maintaining quality checkpoints. The company serves 23+ clients across India and doing 6 Lac+ inspections annually.



Veriisure is a secure, unbiased and transparent background verification service that caters to people, documents, finance and asset-related verification needs through both physical and digital platforms, within the stipulated time frame.

Veriisure provides PAN India qualitative verification services through various defined parameters which includes effective technology, strategic processes and professional team support to identify any discrepancy in the profile.

BEYOND AUCTIONS





BidLive

BidLive is a new feature on MySAMIL App through which any customer, living anywhere in India, can attend any ongoing auction in any of over 120+ Automalls across the country. BidLive effectively diminishes all the boundaries of the states and cities and brings customers much closer to real-time auctions.

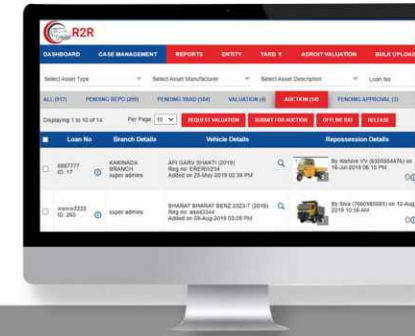
Through these Phygital Auctions, customers can see, hear and experience ongoing vehicles and equipment in real-time in any Automall. Customers can place real-time bids without any latency, thanks to the company's state-of-the-art connectivity infrastructure and hardware that underlines the Phygital auction platform.



ThePriceX

ThePriceX is an online tool for used vehicles and equipment price valuation, built using SAMIL's proprietary transaction and auction data. It enables individuals and businesses dealing in used vehicles and equipment to find the right market price of their assets, be it one or an entire fleet.

The platform utilizes advanced machine learning, heuristic experience and data supported by millions of our transactions. www.thepricex.com is our business site.



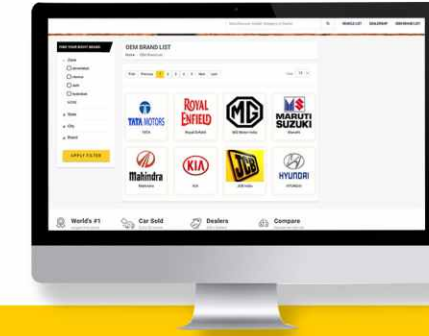
Repossession To Remarketing

R2R is SAMIL's dedicated, full-service solution for off-lease and repossessed vehicles recovery and remarketing needs.

Catering to a wide variety of B2B clients mainly in the finance sector, our one-stop solution combines our PAN-India network of recovery vendors with our 24/7 tracking capabilities, state-of-the-art omnichannel auction platform, our certified team of automotive and financial experts, and our experience to deliver maximum returns with best-in-class customer care services based on the clients' unique needs.

This unique solution helps eliminate several fixed expenses that add to the loss, making the sale of these vehicles unprofitable.

Furthermore, our proven extensive remarketing approach helps clients streamline the entire recovery process, reduce cycle times, and maximise returns.



White-Labelled Solutions

SAMIL, through its dedicated technology platform - SAMIL Tech, has been offering affordable and efficient white-labelled and custom application development services.

Catering to a diverse range of B2B clients (automobile manufacturing companies, Banks, NBFCs and insurance companies), our White-Labelled Solutions deliver web and mobile-based software solutions that enable your business.

Packed with endless features, we offer complete ERP solutions for capturing the entire workflow of vehicles and equipment repossession, yard management, inventory management and additional value-added services like price intelligence, parking, documentation, logistics, auctioning, inspection and valuation, etc.

LEADING DIGITAL

Digital is the "New Mantra"

Working towards this belief, we are leveraging every advancement in technology to transform our business, making it better, testing practical, real-life tested frameworks to enhance every customer touchpoint.

At SAMIL, we are enabling every customer via our spectrum of digital tools to support them in their journey of Digital Transformation.



EMPOWERING CUSTOMERS



Join the BidClub Membership Program to receive exclusive rewards and benefits.

Call: 1800 102 4141

Shriram Automall India Limited (SAMIL) Focuses On 3 Key Areas:

- Convenience
- Satisfaction
- Business Growth

We are committed to empowering businesses across buyer and seller segments through our omnichannel pre-owned vehicles and equipment procurement and disposal solutions.

Our Allied Services add value, enabling customers to transact more while we take care of logistics, documentation and trade finance. These services come together to help our customers ensure a pleasant experience.

SAMIL Financial Service

SAMIL Financial Services enhances the buying capacity of our buyers without stressing their working capital. Tailored solutions, faster approvals, minimal documentation, and service availability across 120+ Automalls enable thousands of customers to do more business with SAMIL's support.



SAMIL Documentation Service

SAMIL Documentation Services offers a hassle-free, one-stop solution for Documentation and RTO-related needs. We provide easy and affordable services, taking care of complete paperwork and certification requirements for our buyers and sellers across the country. We work with RTO offices PAN-India, providing the required support so that our buyers can focus on growing their core business.

SAMIL Parking Service

SAMIL Parking Services provides completely safe and secure parking facilities across all 120+ Automalls PAN-India. Our facilities are well equipped with CCTV, dedicated security staff and boundary walls. Our customers can park their assets for as long as they want, without worrying about pilferages and leakages.



SAMIL Logistics Service

SAMIL Logistics Services takes care of all your end-to-end logistic needs. We offer door to door pick up and drop, towing and intercity asset transportation services for one or more vehicles. We offer services across 120+ Automalls PAN-India, backed by standard pricing.

SAMIL FASTag Service

SAMIL through its FASTag Services offer a one-stop solution issuance of new FASTags and recharge facility for existing ones across its Automalls PAN-India. Visit your nearest Shriram Automall to ease your travelling experience with benefits like:

- Pay at toll plazas without waiting in queues
- Cashless payment with added benefits



SAMIL Insurance Service

SAMIL Insurance Services offers paperless digital Insurance policy issuance, covering first and third party insurance needs. Our service requires minimal paperwork and is just one click away throughout the year.

CREATING CUSTOMERS FOR LIFE



"People will soon forget what you said.
They will never forget how you made them feel."

- Dr. Maya Angelou

Forging Trust-Based Relationships That Last

At SAMIL, it's not just about converting leads into successful transactions, we believe in making 'customers for life', forging long-lasting, trust-based transparent relationships that are about adding value and mutual gains.

As a company, we like to believe that we stand out, not because of our experience or the value we create; we stand out because of how we interact with our customers. A one-done transaction is not the norm; we invest in building life-long partnerships.

It's About More Than 'Business As Usual'

Participate in one of our auctions; take a walk through the premises of our Automalls. You won't see our employees and customers, what you will see is two proud members of the SAMIL family meeting each other like they've known each other for so long. Such 'magic moments' are a result of our continued efforts and our SAMILIANS always going the extra mile to find the best ways to support the customer's needs, making sure they know they're always our priority.

BidClub Rewards – Our Way Of Saying 'Thank You' For Your Loyalty

We value our relationships with our customers and we make sure they know it. Through BidClub Rewards, we offer an exclusive membership program for SAMIL Group Companies' customers. Valid for a year, this membership entitles all our loyal customers to a variety of benefits, privileges, and cash rewards as a result of their year-long participation.

CSR

SAMIL Junior Einstein - Education Scholarship Program

Shriram Automall India Limited's Student Scholarship Program has been enabling less privileged students with high potential to pursue their school education without disruption. The scholarship covers complete educational expenses of students between the age of 11 to 17 years i.e. 8th standard to 12th standard. SAMIL distributed 2000+ scholarships in FY 2022-23.

Plantation Drives

The tree plantation at SAMIL is a successful CSR drive under which 1 million+ trees have been planted all across the country. Saplings are usually planted on Automall inaugurations, anniversary celebrations, environment day and other related topical days to ensure a greener future. SAMIL planted 3000+ saplings across 120+ automalls in FY 2002-23

SAMIL Little Stars - SAMIL Junior Picasso

SAMIL Little Stars offers little ones a platform to showcase their talent at a national stage. Attended by all employees of SAMIL Group, senior employees from SFL and CTT, the platform nurtures the talent of young kids, showcasing their art on a national level. Selected participants further get a chance to be the face of SAMIL's corporate videos and winning entries are featured in SAMIL's annual calendar.

Water Cooler Installations

Many of us in smaller towns and villages are still deprived of clean drinking water. Shriram Automall India Limited has contributed to this cause by installing over 175+ water filters and coolers in Government schools and Gram Panchayats in villages across India.





OUR
CLIENTS

OUR PEOPLE OUR PRIDE



#PROUDSAMILIANS

We Are Diverse And Inclusive

We've always wanted to become a workplace that respects its employees for who they are and are valued for their contribution to the organisation; a workplace that is diverse and inclusive, treats all employees equally irrespective of their gender, race, religion and sexual orientations.

To achieve this goal, we've created a detailed framework that focuses on informing, creating awareness, and promoting a diverse and inclusive workplace. While we have a lot to be proud of, we believe we still have a long way to go.

Equal Opportunities For All

We are in the year 2023. Approximately half the global workforce is women. Yet, the ratio of women in the workforce w.r.t men at most workplaces is severely low. Adding to that, the cases of gender-based discrimination against women at workplace has only increased. And things won't change until we accept the problem and do something about it.

As a brand, SAMIL believes in offering equal opportunities to both men and women, be it equal pay and benefits for comparable roles, equal consideration of needs or equal opportunities for progression and promotion.

A Workplace That Believes In Growth

We understand that the term 'growth', in a professional environment, includes but isn't limited to annual appraisals and adding additional responsibilities to one's KRA. Thus, we are always innovating to ensure our employees have ample opportunities to learn new skills, grow into their roles, and achieve continued success in both professional and personal life.

Certified – Great Place To Work (TM)

Great Place to Work® is a global authority that recognises High-Trust and High-Performance Culture™ at workplaces around the globe and SAMIL is among them as a sustainable diverse, supportive and empowering organisation. We at SAMIL have shifted our focus on continuous employee engagement and development on various fronts. This has helped us create a unique work culture at our workplace that is long lasting.

Our Strength

SAMIL is a proud family of 1600+ people, working in different capacities from different locations across India.

The Leadership Team

"Leaders instil in their people a hope for success and a belief in them. Positive leaders empower people to accomplish their goals."

"The company, in the last decade, has become India's Largest Phygital Platform for acquisition and disposal of pre-owned vehicles and equipment, and is proud to be a part of a legacy which will be remembered for years."

-Lakshmi Narayanan Subramanian

Independent Director, Shriram Automall India Limited (SAMIL) & CarTrade Tech Limited (CTT)

"SAMIL has always believed in combining success with the hues of hard work and perseverance. That's why SAMIL has become the No. 1 choice for customers across the country when it comes to pre-owned vehicle and equipment requirements."

-Umesh Govind Revankar

Executive Vice-Chairman, Shriram Finance Limited (SFL)

"SAMIL, with its unique concept of disposing of used vehicles and equipment through physical bidding, has bridged the gap between buyers and sellers. It's remarkable how far the company has reached in just 10 years through its innovative and transparent platform."

Vinay Vinod Sanghi

Chairman, Managing Director and Chief Executive Officer, CarTrade Tech Limited

"It has been an exciting, decade-long journey based on trust, reliability, loyalty, understanding and faith for us and our customers. We are happy how only a unique thought has transformed into a company that has changed the lives of millions, offering the most transparent, organised and unique omnichannel bidding platforms."

- Sameer Malhotra

Director and Chief Executive Officer, Shriram Automall India Limited (SAMIL)



Total no. of
Employees
1600+

Female
Employees
500+

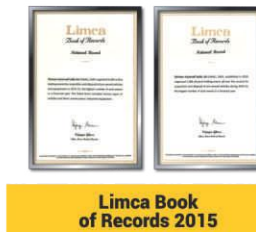
Female
Workforce
30%+

Women in
Leadership
(ratio) **4:6**

A LEGACY OF EXCELLENCE AWARDS AND RECOGNITIONS



Apollo CV
Award 2012



Limca Book
of Records 2015



IBC BAM
Award 2016



Transportation
Leadership Award 2016



Disruptive Tech and
Innovation Award 2016



IBC BAM
Award 2016



IBC BAM
Award 2017



Best Service
Provider 2017



Employee Engagement
Leadership Award 2018



CIA World Construction
and Infra Award 2018



TraAnsformation
Award 2018



Nation Wide
Award 2021



Asia Feather
Award 2021



Business Tycoon
Award 2022



International Service
Pride Award 2022



World Records India for
SAMIL Utsav 2022



Business Leadership
Award 2022



CX Strategy Technology
Implementation Award 2022



Innovative 100
at CIO 100 Awards 2022



North India Best
Employer Award 2022



Disruptive Technology
Innovation Award 2023



Leader Award at Big
CIO Show & Awards 2023



8th Innovation
CIO Award 2023



8th CFO Vision & Innovation
Awards 2023



CSR Leadership
Awards 2023



Shriram Automall India Limited

7th Floor, Best Business Park
Netaji Subhash Place, Pitampura, Delhi-110034
1800 102 4141 | www.samil.in | contact@samil.in