

The Leading B2B Automobile Digital Marketplace





Commercial Vehicles

Construction Equipment



Cars



Farm Equipment



Three Wheelers



Two Wheelers





ABOUT CARTRADEEXCHANGE

CarTradeExchange is one of India's leading online auto marketplace providing buyers and sellers a robust digital platform for pre-owned vehicles and equipment exchange. Company offers world-class customer experience through presenting extensive selections in automobile and equipment space.

Company was incorporated in 2009 as fully owned subsidiary of Shriram Automall. Mobility solutions, transparent process and operational efficiencies are the mantras for our ongoing success. Our online bidding platforms **cartradeexchange.com** and **bids.samil.in** attracts thousands of buyers and sellers from across the country. Live monitoring of events with a dedicated price analyst team makes the bidding experience efficient for our customers.

MULTIPLE AUCTION PLATFORMS

- Regular open auctions
- Closed auctions
- Private treaty



Best Online Marketplace
in Pre-owned Automobile Industry
-CarTradeExchange
**INTERNATIONAL SERVICE PRIDE
AWARDS 2022**

TYPES OF INVENTORY

- Pre-owned vehicles & equipment
- NPA & repossessed vehicles
- Demo & media display vehicles
- Insurance & total loss vehicles
- Rental, aggregators & leasing vehicles
- Dealer exchange vehicles



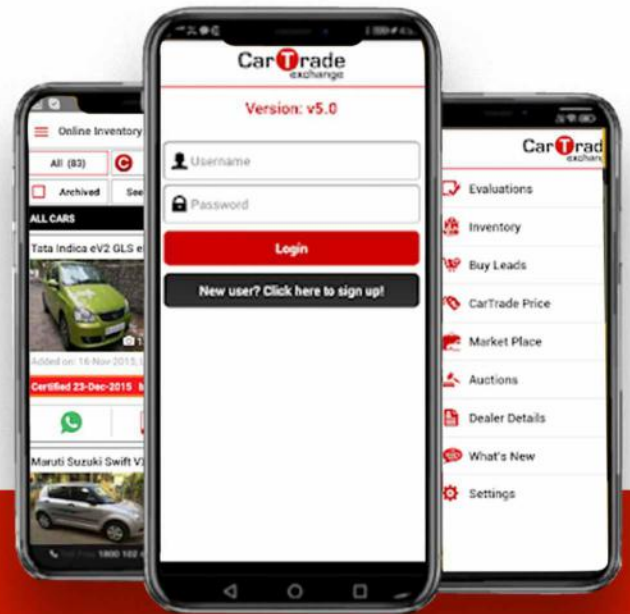
KEY HIGHLIGHTS

- End-to-end product offerings
- Fair value realisation
- Daily pan-India auctions with multiple bidding options: app, web & SMS bidding
- Widest network of pre-owned vehicle sellers
- Easy to use and controlled portal access with live auction monitoring, IP alerts and support
- Transparent and auditable bidding process with auction and approvals.
- Dedicated customer service and marketing campaigns
- Trusted by the leading banks, NBFCs & OEM's
- White-label solutions
- Only portal doing police verification
- Only portal working with all insurance sectors
- PVC & KYC registered buyers



ROBUST AND SECURED PLATFORM

CarTradeExchange delivers web and mobile based software solutions to enable your business with a complete ERP solution for capturing end-to-end workflow of vehicles and equipment such as repossession, yard management, inventory management, dashboard management, lead and dealership management. Our best in class asset liquidation and valuation tools are made for an industry-leading offering.



KEY HIGHLIGHTS

- Licensed software that's regularly maintained and updated
- Drive workflow, processes and audits
- Historical data and analytics
- Price guidance tool
- Drive special programs like exchange bonus
- Mobile first
- Total control



REPOSSESSION TO REMARKETING

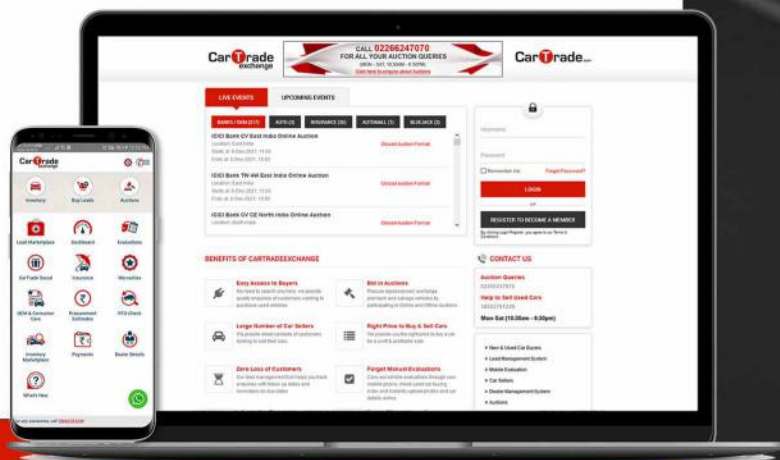
- Robust system to manage repossessions, yard, valuations, auctions and final release
- Multi-user access with user rights hierarchy
- Automated alerts and triggers
- Cloud-based solution, plug and play
- Custom built

DEALERS PARTICIPATION PLATFORMS

Mobile application
Desktop live bidding
SMS bidding
Bid at your ease

DEALERS MOBILE APP FEATURES

Check inventory
Participate in auctions
Make payments



WE ARE TRUSTED BY

- Public sector banks
- Private sector banks
- Non-banking financial companies
- Leasing and rental companies
- Vehicle aggregators
- Insurance companies
- Original equipment manufacturers
- Individual dealers
- DSAs and franchisees
- Captive Finance

OUR GROWTH

45,000+

Network of KYC - verified dealers

7,500+

Transactions per month

300+

Client network

2,000+

Auctions per month

30,000+

Listings per month

BE SECURE, REST ASSURED

- Portal security
- Transport security
- Data security & integrity

INSTA BID

Instant bidding platform with instant process gets best matched bids from local dealers



OUR CLIENTS





CarTrade
exchange

Office No. 3 & 4, The Centrium, Pheonix Mall, Kurla West, Mumbai - 400070

Contact No. 022 - 66247070 | Email: contact@cartradeexchange.com

Website: www.cartradeexchange.com | www.samil.in